



2024

Jennifer and Mike Hansen CBA DEAN'S IMPACT AWARD RECIPIENT

Dr. Nicole Gullekson

Dr. Nicole Gullekson is a passionate educator, active researcher, and a dedicated UWL colleague who works to provide innovative and engaging learning experiences that serve the local and global community. Since joining the Management Department at UWL in 2010, Dr. Gullekson has been involved in starting several high impact programs at UWL, including the Kwik Trip Integrated Core Program and the Global Consulting Program, a short-term study abroad program in Bratislava, Slovakia, both which have engaged students for more than 10 years now. Student-centered service-learning experiences are central to both her teaching and research and Dr. Gullekson loves staying connected to alumni and community colleagues to bridge the gap between academics and current business needs.

In a similar vein, Dr. Gullekson's research aims to support our local and global communities through better understanding how to develop business students' (and employees') leadership competencies and also through identifying policies and practices to support employee and organizational success.

Some of Dr. Gullekson's recent publications have explored topics such as the impact of COVID on employees with disabilities, using corporate-sponsored volunteering to increase employee engagement, and various methods of enhancing student leadership development, mastery of knowledge and cultural intelligence.

Since she started at UWL, Dr. Gullekson has also contributed heavily to the campus community, providing her professional expertise to service and working tirelessly to support positive changes to the organization and the employees that are crucial to UWL's success. For example, Dr. Gullekson's leadership in the UWL Caregiving Taskforce and Work-Life Issues Taskforce during COVID contributed to the development of several employee-centric policies/practices. Dr. Gullekson also chaired the Department of Management for 5 years, was the Director of the International Business major/minor for 4 years, and served/chaired several other university committees. Dr. Gullekson also enjoys serving the broader La Crosse community through her participation in non-profit boards and groups.