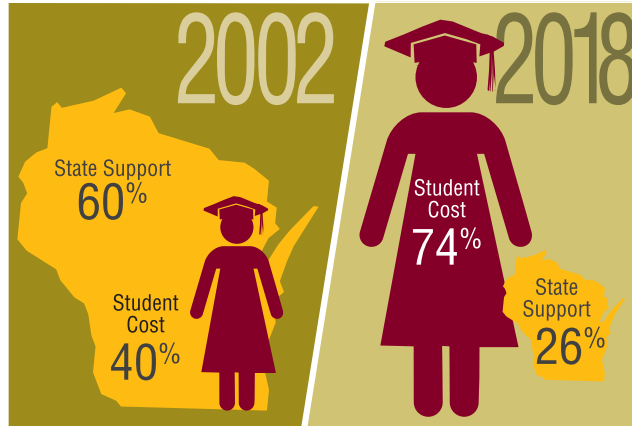


BRIDGE THE GAP SCHOLARSHIPS

UNIVERSITY OF WISCONSIN-LA CROSSE
 Percentage of State Support vs. Student Cost For Academic Fees

Working while going to school full-time is more common for students in the modern era. For students, especially those in the College of Business Administration, working is a good idea. The challenge is how they work.



While all work is meaningful and valued, does it make sense to have three part-time jobs cobbling together just barely enough money to “make it” while attending classes? While hard work and perseverance are traits employers value, we are charged with providing students the technical and professional skills needed to immediately impact a business after graduation. Wouldn’t it be great if all students were afforded the freedom mainly to go to school and avail themselves of the opportunities that a four-year institution offers things such as high-impact practices that build confidence and leadership capabilities, like study abroad and true career-building internships?

Today, the College of Business Administration is significantly behind its peers, especially private colleges and universities, in providing scholarship support to student. In 2018, the CBA had more than 2,000 students, but only 224 scholarships to award. **Moving forward 50 years**, we need to be ahead of our peers!

Our students need to graduate with less debt. Currently, 64 percent of CBA students graduate with an average loan amount of \$25,879. By lessening our students’ dependence on loans, we will release them of their financial burdens and allow them to take advantage of the high-impact practices that promote collaboration and improve understanding.

Increasing scholarship support will increase our competitiveness among a rapidly disappearing demographic, reduce student debt, and allow students to pursue **transformational** experiences.

SCHOLARSHIP NAMING OPPORTUNITIES

	Minimum Gift Size
Endowed Scholarship	\$25,000
Annual Scholarship	\$1,000

Bridge the Gap Scholarships



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