

CHALLENGE, SUPPORT AND INSPIRE FUND



Challenge, Support and Inspire Fund for Student Professional Development Engagement

	Endowed	5-Year Renewable*
High Impact Learning Opportunities	\$100,000	\$25,000
Investment Databases		\$50,000
Information System Databases		\$50,000
Business Periodical Subscriptions		\$25,000

*Secures naming rights for a period of five years and is payable over five years.

Demographics are destiny. With the 18- to 22-year-old demographic declining precipitously, the College of Business must be positioned for the next **50 years** to remain competitive as the college of choice. The College of Business Administration must be a college rich in learning opportunities that extend beyond the classroom. Examples of high-impact opportunities that **engage** and **transform** include:

- >> Students attending professional conferences at no or reduced costs.
- >> Industry publications provided to students at no cost.
- >> Student competitions.
- >> Industry field trips.
- >> Study abroad programming.
- >> Industry databases and software for classroom.

Once achieved, students will have a truly **engaging** and **transformative** education experience that will position them to excel **50 years and beyond** in their careers and lives.

Challenge, Support and Inspire our students with your philanthropy!



UNIVERSITY OF WISCONSIN-LA CROSSE FOUNDATION INC.

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