September 23, 2021

TO: Assurance of Learning Committee
FROM: Taggert Brooks,
Interim Dean, College of Business Administration

RE: Committee Charges for 2021-2022

I am pleased to share the following charges with the Committee for the 2021-2022 academic year. The Mission, Vision and Strategic Plan for the College of Business Administration will be the framework for your activities.

Consider the Friday schedule only as a suggestion. Given the CBA events and activities this year, it is unlikely that there are enough Fridays identified on the calendar for your group to get their work done. Please work with the committee to find alternative Fridays, or other dates and times in order to get your work done. I will leave it to Additionally, in the charges below I take the committee’s prior year report and I offer my suggestions for the work to prioritize.

In addition to your regular business (as outlined in the attached CBA bylaws), please attend to the following:

• Host Core Course Coordinator Retreats early in Fall and Spring semesters;
• Collaborate with the CBA Curriculum Committee to create a program for the January 2022 All-College Meeting.
• Continue working with the CBA Curriculum Committee to improve student learning with respect to the Global and Social Responsibility Learning Objectives, including rubric revision and development.
• Continue developing the use of Qualtrics, OneDrive, and Canvas for collecting and scoring student assessment artifacts.
• Prepare for the CIR AACS B visit by prioritizing and attending to some of the following.
  • Remap CBA Curriculum for AACS B Accreditation.
  • Summarize and review outstanding assessment data, such as qualitative data from January 2021 meeting. Critical thinking and global context data collected Spring 2021. Fall 2019 critical thinking and global context assessment.
  • Fall 2020 written communication and social responsibility assessment
• Conduct a review of the effectiveness of the current AOL schedule and process and make recommendations for improvements.
• Working with the Deans office develop and implement a plan to increase awareness of the AOL plans and logistics to the CBA.

If you have questions or concerns, please contact me at any time during the year. Finally, if the Dean’s office or I can assist your committee in any way during the year, please do not hesitate to ask.