

Minutes

Assurance of Learning Task Force

8:00 a.m.

October 22, 2009

307 Wimberly Hall

Present: K. Birkeland, J. Finch, B. Knowles, T. Krueger, K. Lyons, B. May, K. Sherony

1. The minutes of the October 15 meeting were approved.
2. The group discussed the skills to be assessed during the spring semester. The consensus was to assess two of the following:
 - a. competency in the major
 - b. problem solving
 - c. communication

The final decision will be made after further exploration of assessment activities currently underway in core courses, availability of standardized assessment tools, and the ability of core course instructors to implement assessment in the spring.

3. The group discussed assessment processes that could be used including:
 - a. course embedded assessment – This approach is desirable because it can use work students are already performing for the course.
 - i. Mkt 309 may be well suited to assess communication skills because approximately 80 percent of the material covered is common to all sections offered.
 - ii. Writing emphasis classes could be an entry point for course embedded assessment.
 - iii. Mary Gander is using *Glo-Bus* in Mgt 449. *Glo-Bus* has an assessment piece built into it that potentially could be use for core objectives assessment.
Gander will be invited to meet with the Task Force to discuss her use of *Glo-Bus*.
 - b. standardized testing – ETS has the advantage of enabling UW-L student comparisons to national norms.
 - i. could be piloted in Mgt 449 or Fin 355 in J-term.
 - ii. might be best suited for evaluation competency in the major.

For the next meeting Task Force member will learn more about ETS by consulting its Web site at <http://www.ets.org/portal/site/ets/menuitem>

4. The committee will meet in 307 Wimberly Hall at 8:00 a.m. on Thursday, October 29.
5. The meeting adjourned at 9:10 a.m.

Keith Sherony, Chair