

Minutes  
Assurance of Learning Task Force  
March 29, 2010

9:00 a.m.

323 Wimberly Hall

Present: K. Birkeland, J. Finch, B. Knowles, K. Lyons, B. May, T. Krueger, K. Sherony

1. The minutes of the March 1 and March 8 meetings were approved.
2. Coordinator's report:
  - a. Dates:
    - i. April 2 is evaluation of Marketing task.
    - ii. April 5 the Mgt 393 faculty will meet with AOLTF.
    - iii. April 6 AOLTF will meet with the CBA SAC. Knowles and Sherony will attend.
    - iv. April 19 the Mgt 308 faculty will meet with AOLTF.
  - b. Knowles has heard from two department inquiring about how specific outcomes for competency in the major should be written. The consensus was to allow departments to follow their own process in determining the outcomes.
  - c. UCC will meet to review course mapping into CBA core outcomes. Mappings for all courses have been received. All core objectives were covered by at least four courses. Some courses are mapped into all outcomes. To facilitate UCC's review, AOLTF will email the instructors of the core courses with a summary of their mapping and a request for affirmation that the instructor is prepared to assess all the course outcomes they indicated they cover. Knowles will draft the email and circulate to AOLTF.
  - d. Knowles reviewed the materials that will be used at the April 2 Marketing task evaluation.
3. Using the Marketing assessment results – ideas included
  - a. presenting at fall CBA meeting
  - b. send results to instructors whose courses were mapped into Decision Making outcome.
  - c. solicit from faculty their frustrations with meeting the various objectives.
4. May reported that progress is being made on data storage.
5. The communication outcome will be scheduled for discussion at the next meeting.
6. The meeting adjourned at 10:00 a.m.

Keith Sherony, Chair