Minutes
Assurance of Learning Task Force
April 5, 2010
323 Wimberly Hall

Present: B. Knowles, K. Lyons, B. May, T. Krueger, K. Sherony
Guests: Drew Stapleton and Gail Gillis

1. The minutes of the March 29 meeting were approved.
2. Meeting with Mgt 393 instructors
   a. Fall 2010 assessment of the CBA learning out social responsibility was discussed by the group. The Mgt 393 instructors share two assignments that could be used for the assessment task.
   b. The Mgt 393 instructors will provide to AOLTF the assignment they will use for assessment by the end of this semester.
   c. The assessment task and rubric will be developed by the beginning of fall semester.
   d. Knowles will provide examples of rubrics that have been used for assessment of social responsibility.
3. Coordinator's report:
   a. The data request is being processed.
   b. Sherony and Knowles will draft a thank you note for Jeff Kessler, who participated in the evaluation of the Marketing task.
   c. Knowles and Sherony will meet with the CBA SAC on April 6.
4. Mapping of core courses into CBA Learning Outcomes
   a. A draft of an email to request core course instructors to review the mapping of their course into the Learning Outcomes was discussed.
   b. Knowles will meet with the department chairs to get their feedback about the best way to proceed with distribution of the email.
5. Standard for Marketing assessment results
   a. The success rate for acceptable performance on the Marketing task was discussed.
   b. Knowles will look into AACSB’s requirements for guidance.
6. The meeting adjourned at 10:20 a.m.

Keith Sherony, Chair