

Minutes
Assurance of Learning Task Force
April 5, 2010

9:00 a.m.

323 Wimberly Hall

Present: B. Knowles, K. Lyons, B. May, T. Krueger, K. Sherony
Guests: Drew Stapleton and Gail Gillis

1. The minutes of the March 29 meeting were approved.
2. Meeting with Mgt 393 instructors
 - a. Fall 2010 assessment of the CBA learning out social responsibility was discussed by the group. The Mgt 393 instructors share two assignments that could be used for the assessment task.
 - b. The Mgt 393 instructors will provide to AOLTf the assignment they will use for assessment by the end of this semester.
 - c. The assessment task and rubric will be developed by the beginning of fall semester.
 - d. Knowles will provide examples of rubrics that have been used for assessment of social responsibility.
3. Coordinator's report:
 - a. The data request is being processed.
 - b. Sherony and Knowles will draft a thank you note for Jeff Kessler, who participated in the evaluation of the Marketing task.
 - c. Knowles and Sherony will meet with the CBA SAC on April 6.
4. Mapping of core courses into CBA Learning Outcomes
 - a. A draft of an email to request core course instructors to review the mapping of their course into the Learning Outcomes was discussed.
 - b. Knowles will meet with the department chairs to get their feedback about the best way to proceed with distribution of the email.
5. Standard for Marketing assessment results
 - a. The success rate for acceptable performance on the Marketing task was discussed.
 - b. Knowles will look into AACSB's requirements for guidance.
6. The meeting adjourned at 10:20 a.m.

Keith Sherony, Chair