

Minutes
Assurance of Learning Task Force
April 12, 2010

9:00 a.m.

323 Wimberly Hall

Present: K. Birkeland, B. Knowles, K. Lyons, B. May, T. Krueger, K. Sherony

1. The minutes of the April 5 meeting were approved. (4-0-1)
2. Coordinator's report:
 - a. A note was sent to Jeff Kessler to thank him for his participation in the evaluation of the Marketing task.
 - b. Knowles and Sherony met with the CBA SAC on April 6.
 - c. Knowles met with the CBA chairs to give an update. The group agreed that the email requesting core course instructors to review the mapping of their objectives into the CBA Learning Outcomes should go through the chairs.
 - d. Knowles consulted the AACSB Assurance of Learning Whitepaper for guidance regarding acceptable performance levels for an assessment task. The Whitepaper recommends that each institution formulate its own level. Krueger reported that the CBA Graduate Committee had approved *no more than 20 percent unacceptable* as their acceptable performance level, reasoning that this conforms to the MBA expectation that students maintain a 3.0 GPA. AOLTf discussed a parallel standard in which the acceptable performance level would be *no more than 25 percent unacceptable*, reasoning that this conforms to the 2.5 GPA requirement to be admitted to the business program.
M/S/P that the minimum acceptable performance level for assessment of CBA undergraduate curriculum outcomes be *no more than 25 percent unacceptable*. (unanimous)
 - e. AOLTf will meet with the Mgt 308 instructors on April 19.
3. Discussion of assessment on the communication outcome.
 - a. Coordinating assessment of communication and social responsibility during the same semester is a logistical consideration.
 - b. Knowles will contact Bus 230 instructors about assessing oral presentations and written business reports.
 - c. Knowles will contact IS 220 and Mgt 449 instructors about assessing any of the communication subcategory outcomes.
4. The meeting adjourned at 10:20 a.m.

Keith Sherony, Chair