Minutes
Assurance of Learning Task Force
September 23, 2010
323 Wimberly Hall

2:30 p.m.

Present: K. Birkeland, B. Knowles, B. May, K. Lyons, T. Krueger, K. Rosacker, D. Secchi, K. Sherony

1. The minutes of the September 16 meeting were approved.

2. Coordinator’s report
   a. Knowles will meet with instructors of IS 220 before the September 30 AOLTF meeting.
   b. The first draft of the Communications Survey should be available for the September 30 meeting. Additional time has been needed because Brian Kopp did not have a copy of the reference book that was to guide the questionnaire’s development. A copy has been requested.
   c. Mgt 308 instructors are prepared to administer the social responsibility assessment task. Knowles will meet with them to develop a rubric and AOLTF will discuss it at its next meeting.
   d. Knowles and Sherony will follow up on the email response from the Mgt 393 instructors.
   e. Knowles met with the Webmaster. If there is content desired for inclusion on the Website, forward it to Knowles.

3. A proposal for assessing major competency in marketing, which was submitted to AOLTF by Steve Brokaw, was discussed.

4. Outreach activities were discussed including:
   a. meeting with the CBA SAC;
   b. meeting with the CBA Board of Advisors;
   c. holding fora covering the topics of:
      i. course embedded assessment;
      ii. action to be taken in response to the spring 2010 assessment of decision making;
      iii. modeling assessment of major competency

5. Task force member attendance at an AACSB assessment conference or workshop was discussed.

6. The meeting adjourned at 3:45 p.m.

Keith Sherony, Chair