Present: K. Birkeland, B. Knowles, B. May, K. Lyons, K. Rosacker, D. Secchi, K. Sherony

1. The minutes of the September 30 meeting were approved as corrected.
2. Coordinator’s report
   a. Knowles met with the Webmaster. Links to curriculum outcomes, mappings, plan and reports for the undergraduate and graduate programs are in place. Links to upcoming events and FAQs will be added.
   b. A Bus 230 team is conducting a project that will survey CBA students to determine their perspectives on communication in the curriculum.
3. Major Competency Forum
   a. The event will take place in 117 Wimberly Hall at 2:15 – 3:30 on Friday, October 22.
   b. Sherony has emailed the chairs about the date. He will email the CBA faculty inviting them to the forum and encouraging them to bring whatever materials they have already developed.
   c. Birkeland and Lyons will lead the forum and will provide the agenda for it at AOLTF’s next meeting.
4. A forum that provides a primer on assessment for new and interested faculty will be held November 5.
5. Closing the loop on the assessment of decision making that took place in spring 2010 was discussed. Scheduling round table discussions at the spring 2011 CBA meeting was considered.
6. Mgt 393 assessment of social responsibility was discussed.
7. IS 220 assessment of communication was discussed.
8. The marketing major competency assessment plan will be discussed at the next meeting.
9. The meeting adjourned at 3:55 p.m.

Keith Sherony, Chair