

Minutes

Assurance of Learning Task Force
October 21, 2010

323 Wimberly Hall

2:30 p.m.

Present: K. Birkeland, B. Knowles, B. May, T. Krueger, K. Lyons, K. Rosacker, D. Secchi, K. Sherony

1. The minutes of the October 14 meeting were approved.
2. The details for the Major Competency Workshop on Friday, October 22 were finalized.
3. Knowles updated the Task Force on the meeting between Knowles, Rosacker, Birkeland and Brokaw re. assessment of major competency in Marketing. Marketing was advised to select one or two tasks from the array of tasks they have developed. A rubric was discussed.
4. Course Embedded Assessment
 - a. Mgt 308 – assessment of social responsibility
 - i. AOLTf discussed the rubric to be used for assessment of social responsibility.
 - ii. The Mgt 308 task and rubric were approved by consensus.
 - iii. The group who will read the Mgt 308 assignment will be determined in December.
 - b. IS 220 – assessment of communication
Knowles and Rosacker will meet with Peter Haried on October 25 to discuss assessment of communication in IS 220.
5. Communication Competency
A draft of communication competencies that would serve as the topics in a survey of CBA faculty was discussed. Knowles will draft a questionnaire.
6. AOLTf “office hours” to provide new and interested faculty with a primer on assessment and an opportunity to address questions will be held November 5. Sherony will email new an invitation to new CBA faculty, and invite all faculty members with an email that contains a summary of the breakout discussions at the fall CBA meeting.
7. The meeting adjourned at 3:45 p.m.

Keith Sherony, Chair