

Minutes

Assurance of Learning Task Force
November 11, 2010

2:30 p.m.

323 Wimberly Hall

Present: B. Knowles, B. May, T. Krueger, K. Lyons, K. Rosacker, D. Secchi, K. Sherony
Excused: K. Birkeland

1. The minutes of the November 4 meeting were approved.
2. AOLTF "office hours" were discussed. It was suggested that next year office hours be held for new faculty early in the year.
3. EBI
 - a. The EBI survey of senior CBA students was launched November 10.
 - b. CBA has conducted EBI surveys in alternate years since 1999.
 - c. EBI is an indirect assessment measure of students' perceptions of their performance in the functional areas, diversity, global awareness, etc.
 - d. EBI permits comparison of results to peer intuitions
 - e. Respondents are fall and spring students enrolled in Mgt 449.
 - f. The results will be used for AACSB assessment documentation by aligning them with the results from direct assessment.
4. GloBus – Mary Gander has been asked to conduct the GloBus assessment in her sections of Mgt 449.
5. IS 220 – The description of the IS 220 project was reviewed and discussed.
6. Bus 205 – William Maas
 - a. has demapped Bus 205 from the second global context outcome but 205 continues to be mapped to the first.
 - b. would like to meet with other instructors to discuss how they address the social responsibility outcome. AOLTF will facilitate such a meeting.
7. Course mappings into the CBA learning outcomes were discussed. Consideration was given to having departments review their mappings annually. Departments will be requested to review their mappings and resend them to the dean's office by February 1, 2011.
8. Eco 120's general education assessment task will be considered for assessing global context of business.
9. AOLTF members attending AACSB assessment conferences and seminars was discussed.
10. Communication Competency – The Qualtrics questionnaire to be used to survey the CBA faculty about communication competencies will be the main agenda item for the November 18 meeting.
11. The meeting adjourned at 3:40 p.m.

Keith Sherony, Chair