

Minutes  
Assurance of Learning Task Force  
October 14, 2011

1.15 PM

CWH 323

Present: TJ Brooks, Nicole Gullekson, Peter Haried, Betsy Knowles, Kim Lyons, Bruce May, Kris Rosacker, and Shane Van Dalsem

1. Approve minutes (9.16.11)

2. Updates

- a. Status of Annual Report – revisions have been made and sent to Bruce. Some organizational changes may be needed to better highlight improvements we have made.
- b. Next Communication event has been set for October 28.
- c. Nicole and Kim are meeting with Kareem and Jon about MGT 449 assessment on Friday at 2:30.
- d. Discussion has taken place with BUS 230 instructors about assessment of oral presentations in the course, and some concerns have surfaced. (Discussion needed at future meeting)
- e. The first marketing piece has not yet gone out, but an approach was developed from committee feedback. (See October 3 email)
- f. Semester schedule has been **revised**- see below. TJ will email seeking volunteers for reading **REVISED CALENDAR**  
Oct 14: Share ideas from Applied Assessment Seminar and review the Assessment of Assessment Systems Rubric  
Oct 21: (no AOLTF meeting - Kim and Betsy at ISSOTL)  
Oct 24: Read MKT task (2 – 4; time to be confirmed)  
Oct 28: AOLTF Meeting - Planning for January Assessment Event  
Communication Workshop #2 (2:15 – 3:30)  
Nov 3: Read ACC task (2:30 p.m.)  
Nov 4: AOLTF Meeting  
Nov 11: AOLTF Meeting  
Nov 18: AOLTF Meeting - Discussion of CITM reports  
Dec 2: Final plans for January event, and next semester, adjourn to....
- g. TJ discussed the website-EKTRON
- h. Discussion regarding the AOL activity to take place during the January CBA meeting
  - During our next meeting (10-28-11) we will present ideas for the January CBA meeting
- i. Feedback from TJ regarding AACSB meeting
  - Inter-rater reliability from double blind reading is not necessary; norm reading of one task
  - An increase in sample size is needed
  - Use common rubrics across courses
  - The above changes may facilitate a sustainable assurance of learning environment within the CBA at UWL
- j. Feedback from Bruce regarding AACSB meeting
  - Much information covered during the meeting
  - Bruce believes we are on the right track; however, we may want to make a few minor changes to the CBA's undergraduate AOL plan
  - May consider using business advisory board in development of rubrics
  - May meet with students (SAC & DSP) to discuss AOL
  - Recommends we consider having an AOL guest speaker

- k. Feedback from Peter regarding AACSB meeting
  - Peter's major concern is creating a sustainable AOL environment
  
- l. Reaction to meeting feedback
  - Moving forward, remove double blind reading
  - Our current bar is 70%, should be continue with this?
  - Reorganized CBA undergraduate curriculum outcomes, goals, objectives and traits

Next meeting: October 28, 2011

Meeting adjourned 2.30 PM

Respectfully submitted,

Kirsten (Kris) Rosacker, Secretary