1.15 PM
Assurance of Learning Task Force
October 14, 2011
CWH 323

Present: TJ Brooks, Nicole Gullekson, Peter Haried, Betsy Knowles, Kim Lyons, Bruce May, Kris Rosacker, and Shane Van Dalsem

1. Approve minutes (9.16.11)

2. Updates
   a. Status of Annual Report – revisions have been made and sent to Bruce. Some organizational changes may be needed to better highlight improvements we have made.
   b. Next Communication event has been set for October 28.
   c. Nicole and Kim are meeting with Kareem and Jon about MGT 449 assessment on Friday at 2:30.
   d. Discussion has taken place with BUS 230 instructors about assessment of oral presentations in the course, and some concerns have surfaced. (Discussion needed at future meeting)
   e. The first marketing piece has not yet gone out, but an approach was developed from committee feedback. (See October 3 email)
   f. Semester schedule has been revised, see below. TJ will email seeking volunteers for reading

REVISED CALENDAR
Oct 14: Share ideas from Applied Assessment Seminar and review the Assessment of Assessment Systems Rubric
Oct 21: (no AOLTTF meeting - Kim and Betsy at ISSOTL)
Oct 24: Read MKT task (2 – 4; time to be confirmed)
Oct 28: AOLTTF Meeting - Planning for January Assessment Event
      Communication Workshop #2 (2:15 – 3:30)
Nov 3: Read ACC task (2:30 p.m.)
Nov 4: AOLTTF Meeting
Nov 11: AOLTTF Meeting
Nov 18: AOLTTF Meeting - Discussion of CITM reports
Dec 2: Final plans for January event, and next semester, adjourn to....

   g. TJ discussed the website-EKTRON
   h. Discussion regarding the AOL activity to take place during the January CBA meeting
      • During our next meeting (10-28-11) we will present ideas for the January CBA meeting
   i. Feedback from TJ regarding AACSB meeting
      • Inter-rater reliability from double blind reading is not necessary; norm reading of one task
      • An increase in sample size is needed
      • Use common rubrics across courses
      • The above changes may facilitate a sustainable assurance of learning environment within the CBA at UWL
   j. Feedback from Bruce regarding AACSB meeting
      • Much information covered during the meeting
      • Bruce believes we are on the right track; however, we may want to make a few minor changes to the CBA’s undergraduate AOL plan
      • May consider using business advisory board in development of rubrics
      • May meet with students (SAC & DSP) to discuss AOL
      • Recommends we consider having an AOL guest speaker
k. Feedback from Peter regarding AACSB meeting
   - Peter’s major concern is creating a sustainable AOL environment

I. Reaction to meeting feedback
   - Moving forward, remove double blind reading
   - Our current bar is 70%, should be continue with this?
   - Reorganized CBA undergraduate curriculum outcomes, goals, objectives and traits

Next meeting: October 28, 2011

Meeting adjoined 2.30 PM

Respectfully submitted,

Kirsten (Kris) Rosacker, Secretary