

Minutes
Assurance of Learning Task Force
November 4, 2011

1:15 PM

CWH 323

Present: TJ Brooks, Betsy Knowles, Bruce May, Kim Lyons, and Shane Van Dalsem

1. Amended and approved minutes of 10.28.11: changed the date of next meeting from "November 3" to "November 4."
2. Updates
 - a. ACC 222 reading and rubric: overall, the reading went well, but confirmed what the marketing tasks had already indicated--students have trouble with critical thinking skills.
 - b. MGT 449: thoughts concerning the 449 task were shared with the 449 instructors. We will discuss this at the November 11th meeting.
 - c. BUS 230: the goal is to do something with oral communications. Presentations may be videotaped so they can be assessed via computer. Other options for assessment of these videos are to have them viewed by members of the business community or the advisory board, or to swap them with another entity.
 - d. IS 220: will not be repeating the task.
 - e. FIN 355: Diana Tempski was given the rubric ahead of time.
 - f. Review of Diagram of AOL Plan: TJ proposed a color-coded timeline that takes our assessment cycle out into 2019. The timeline still needs other non course-embedded measures filled in so that all measures are visible. Even if we are satisfied with our students' performance, will still need to suggest improvements, programmatic or not.
 - g. Involvement of students and advisory board: Betsy will make contact.
3. Changes in Processes: data about demographics and course history will continue to be collected. At this time it does not appear to be useful other than telling us that our sample is representative of the CBA.
4. Planning for CBA AOL event: we will plan to have an off-campus event that is catered by an outside party that will take the majority of the spring 2012 meeting. The event will address the issues of communications and critical thinking using break-away groups facilitated by members of AOL. The idea is to get faculty to generate ideas for change and commit to these changes going forward.

Next meeting: November 11, 2011

Meeting adjourned 2:40 PM

Respectfully submitted,

Kim Lyons