

Present: TJ Brooks, Peter Haried, Nicole Gullekson, Kim Lyons, Betsy Knowles, Bruce May, Kris Rosacker, and Shane Van Dalsem, Ryan White

1. Approved minutes from 7.23.12

2. Updates

- a. CBA Biennial Assessment Report has been submitted
- b. Annual AOLTF Report remains in process
- c. Communication of course reports – participants in the reading of assessment tasks will receive a copy of the results via email
- d. The concept of core course coordinators was discussed at chairs and individuals that will serve in this role are being identified.
- e. Web page updates are still forth-coming
- f. Reminder that fall meetings are Monday from 12:00-1:30

3. Summer Working Group Reports

- a. Introduction to Business Working Group
 - Divide the course into three areas
 - 1 credit freshmen elective course about functional areas of business
 - 1 credit course presenting CBA rubrics and core competencies
 - 1 credit focusing on aspects of professionalism
- b. Communication Working Group
 - UWL is the only AACSB Business School/College in UW system without a Business Communications course
 - Staffing issues and existing courses were considered
 - Recommend a Junior level course
- c. Discussed how to present at the fall CBA meeting and move to consideration by UCC

4. CATL Critical Thinking Workshop

- Workshop announcement and format reviewed

5. Social Responsibility Rubric Feedback

- Update and resubmit current draft version

6. Communication of Revised Master Plan

- Betsy will make minor changes in current version of plan and send to AOL members

7. Fall CBA Meeting

- a) Report on previous year activities – handout with annual report tables
- b) Would like something interactive
- c) Topics
 - Communicate what we have done
 - Communicate where we are going—Highlight plans for 12-13: global, social responsibility, oral, CITM
 - Discussion of course coordinator
- d) Fall critical thinking workshop

8. CHEA Award; 2013 AACSB Assessment Conference - ideas include:

- Cultural change
- Closing the loop
- Strategic planning for AOL
- Workshop on hurdles

9. Next Meeting: 9.10.12 Noon – 1:30pm

Meeting adjourned: 10.30am

Respectfully submitted