Present: TJ Brooks, Peter Haried, Nicole Gullekson, Kim Lyons, Betsy Knowles, Bruce May, Kris Rosacker, and Shane Van Dalsem, Ryan White

1. Approved minutes from 7.23.12

2. Updates
   a. CBA Biennial Assessment Report has been submitted
   b. Annual AOLTF Report remains in process
   c. Communication of course reports – participants in the reading of assessment tasks will receive a copy of the results via email
   d. The concept of core course coordinators was discussed at chairs and individuals that will serve in this role are being identified.
   e. Web page updates are still forth-coming
   f. Reminder that fall meetings are Monday from 12:00-1:30

3. Summer Working Group Reports
   a. Introduction to Business Working Group
      • Divide the course into three areas
      • 1 credit freshmen elective course about functional areas of business
      • 1 credit course presenting CBA rubrics and core competencies
      • 1 credit focusing on aspects of professionalism
   b. Communication Working Group
      • UWL is the only AACSB Business School/College in UW system without a Business Communications course
      • Staffing issues and existing courses were considered
      • Recommend a Junior level course
   c. Discussed how to present at the fall CBA meeting and move to consideration by UCC

4. CATL Critical Thinking Workshop
   • Workshop announcement and format reviewed

5. Social Responsibility Rubric Feedback
   • Update and resubmit current draft version

6. Communication of Revised Master Plan
   • Betsy will make minor changes in current version of plan and send to AOL members

7. Fall CBA Meeting
   a) Report on previous year activities – handout with annual report tables
   b) Would like something interactive
   c) Topics
      o Communicate what we have done
      o Communicate where we are going—Highlight plans for 12-13: global, social responsibility, oral, CITM
      o Discussion of course coordinator
   d) Fall critical thinking workshop

8. CHEA Award; 2013 AACSB Assessment Conference - ideas include:
   • Cultural change
   • Closing the loop
   • Strategic planning for AOL
   • Workshop on hurdles
9. Next Meeting: 9.10.12 Noon – 1:30pm

Meeting adjourned: 10.30am

Respectfully submitted