Minutes: Assurance of Learning Task Force

Date: Wednesday, October 16, 2013
1:00 – 2:00 p.m. 124 CWH

Present: TJ Brooks, Nicole Gullekson, Peter Haried, Betsy Knowles, Bruce May, Shane Van Dalsem, Ryan White

Excused: Kim Lyons

1. Approval of Minutes (10.02.13): M/S/P approved 6-0
2. Updates
   a. Ryan will speak with DSP
   b. Pete spoke with IS students and will distribute findings
   c. TJ and Nicole spoke with SAC, SAC created a survey and results are forthcoming
   d. EBI Alumni Undergraduate survey was sent out this week. Already 130 responses.
   e. CATL: Jan 21 participation has been cancelled at this time
3. Social Responsibility Panel Discussion
   a. Feedback on questions have been received and TJ will review the first two questions
   b. College will be provided background information on social responsibility (rubric, comments from previous discussions at CBA meeting) via an email.
   c. Goal is to facilitate a discussion to help integrate social responsibility across the curriculum.
4. Midwest Business Deans Meeting
   a. Dean May attended and received training on the new AACSB standards
   b. Questions remain on how the new standards will be implemented and evaluated
   c. At this time it appears that information will be collected by the accreditation teams over the next year and AACSB will then put together a set of recommendations.
5. Competency in the Major Reports
   a. 3 departments are in
   b. Reviewing of the reports will be split across task force members. Task force members will review and provide comments
   c. Betsy will assign readers and evaluators for each report
6. Marketing of AOL
   a. How to keep AOL in the minds of faculty?
   b. Variety of solutions and strategies discussed. Possible marketing efforts include: Short snippets of AOL updates (similar to campus TechBytes), Website updates, AOL Blog, email with teaching/assessment approaches, CBA newsletter.
   c. Concerns over the value of the potential marketing efforts.

Next Meetings:
   Nov 6 – Competency in the Major
   Nov 20 - Assessment of the Assessment System