Minutes: Assurance of Learning Task Force
Present: TJ Brooks, Nicole Gullekson, Peter Haried, Kim Lyons, Betsy Knowles, Bruce May, Shane Van Dalsem, Ryan White
Date: Wednesday, November 20, 2013 - 1:00-2:00 p.m. 124 CWH

Dropbox document location in [ ]

1. Approval of minutes for November 18: [Minutes: 11.18.13 Minutes]
   a. M/S/P Approved

2. Assessment of the Assessment System – Qualtrics Survey
   a. Faculty engagement across the college is high
   b. Issues remain with communicating data and interpretation of the data to faculty members
   c. Gathering CBA faculty responses to the Assessment of the Assessment survey was discussed
   d. How assessment data is archived was discussed and a previous discussion of having IS students create an archival system was mentioned

3. Social Responsibility Outcome – next steps
   a. The social responsibility panel demonstrated a convergence of faculty understanding of corporate social responsibility
   b. Possible next steps included:
      i. Asking panelists or others with expertise to lead a workshop in the spring semester to discuss methods to incorporate social responsibility into individual courses
      ii. The creation of corporate social responsibility resources from which faculty members can find additional information

4. Global Context – next steps
   a. Previous comments regarding the global context learning outcome and the difference between global and intercultural competency was discussed
   b. Possible next steps include:
      i. Engaging faculty members with international business experience to share their experiences with students
      ii. The creation of a networking and guest speaker opportunity to involve the advisory board, alumni, current undergraduate and graduate students, and faculty

The remaining agenda items were tabled when the meeting was adjourned at 2:00 pm:

5. Remaining work Spring:
   a. Marketing AOL [Agenda: Marketing of AOL]
   b. MGT 449 discussions (Discussion around integration; Challenges of task or ETS for college; course implications)
   c. Report reviews (outside of meeting time)