

Minutes: Assurance of Learning Task Force
Present: Shane Van Dalsem, Laurie Miller, Kim Lyons, Peter Haried,
Sheida Teimouri, Elizabeth Crosby, Bruce May, Glenn Knowles
Absent: Kareem Shabana
Date: Monday, April 6, 2015, 1:00-2:00 pm, 124 Wimberly

1. Minutes of the March 23rd meeting were not available at the time of this meeting. They will be circulated for approval at the next AOLT meeting.
2. Spring semester professional development activities
 - Tony Docan-Morgan: Oral Communication Seminar

Six individuals attended the workshop given by Tony. Although the turnout was low the discussion was fruitful. A consistent theme was how to build bridges between the Communication Studies Department and the College of Business. One item discussed was the possibility of BUS 230 instructors requiring teams to hold one of their meetings at the Public Speaking Center to get feedback on their small-group communication skills. Another item discussed was offering sections of CST 110 designed specifically for business majors. Tony provided some handouts that will be made available through the Assurance of Learning website.

- Bill Cerbin and Brian Kopp: Authentic Assignments Workshop, scheduled for April 17th

3. Review of MGT 449 Fall 2014 Course Embedded Assessment

Written communication and social responsibility were assessed in MGT 449 in the fall. On only three of the ten traits assessed did 70 percent of our students meet or exceed expectations. However, in comparison with the spring 2013 assessment of these same two learning objectives there was statistical improvement in three of the ten traits, two of which were under social responsibility.

Bruce shared that not all institutions have a goal for students as high as ours. Some schools have a benchmark as low as 50 percent of students meeting or exceeding expectations.

The question was raised about consistency across the curriculum. Are we consistent in how we teach social responsibility? Are we using consistent language across classes? Is it realistic of us to expect that students will be able to pull together their knowledge of social responsibility in a cohesive way? Will schedule a meeting with the Core Course Coordinators of those courses that map to social responsibility to discuss this.

4. Curriculum mapping

Discussed the mapping of MKT 309 to the College curriculum, specifically that the course does not have any learning objectives that map to the College learning objectives. There is a similar situation in MGT 308 with regards to the global learning objective; that is, global content is covered but there is no specific learning objective that addresses this. Laurie will talk to Maggie and Christa about how their courses map to the college learning objectives.

5. Plans for the fall all-college meeting

Discussed presenting the results of our three spring course-embedded assessment activities. We will have measures on critical thinking from ECO 120, ACC 222, and MGT 449, representing students at three distinct levels: freshman, sophomore and senior.

6. Assurance of Learning Task Force membership.

Both Shane and Kim will be leaving the Task Force at the end of this spring semester; we will need to find replacements for them from the Finance and Accounting Departments, respectively. Shane will talk to Will Maas about Steve Thornburg joining the Task Force as well as Lise Graham concerning Nilakshi Borah as a possible Task Force member.

Next meeting is April 20th at 12:00 p.m. We will discuss curricular changes that faculty made in the prior academic year as well as our goals for the 2015-16 academic year.

Meeting adjourned at 12:45 p.m.

Respectfully submitted,

Laurie Miller