

Minutes: Assurance of Learning Task Force

Present: Laura Milner, Diana Tempski, Ken Graham, Peter Haried, Mark Huesmann, Ana Iglesias, Laurie Miller, Ken Rhee, Steve Thornburg.

Excused: Ana Iglesias missed the vote approving the minutes due to a prior commitment.

Date: March 6, 2017, 11:00 a.m.-12:00 p.m., CWH 124

- 1) M/S/P (8,0,0) to approve the minutes of the February 20, 2017, meeting.
- 2) The committee reviewed a summary of data on the BUS230 and MKT309 oral communications assessments. The results for BUS230 indicate 70% of students assessed met or exceeded all traits on the rubric. The results for MKT309 indicated that the trait, "Team delivery achieves purpose," failed to achieve the benchmark target of 70%. A two-year comparison of data on BUS230 for 2013 and 2015 indicated improvement in all traits with statistically significant improvement in 4 traits. A comparison between 2013 and 2015 for MKT309 indicated statistical improvement in 3 traits and a statistical decrease in 3 traits.

It was suggested that the 70% benchmark might be increased to reflect better performance, but the committee decided to wait to see if future data reflected a stable higher level of performance before changing the current benchmark.

- 3) The committee discussed changing the wording of the Oral Communication common rubric.

Wording on trait (f) for Does not meet expectations will be changed to read,
"Weak Transitions, or lack of interaction between members."
M/S/P (9,0,0)

Wording on trait (a) for Does not meet expectations
will be changed to read,
"Language is unprofessional"
M/S/P (9,0,0)

Wording on trait (a) for Meets expectations
will be changed to read,
"Language is professional"
M/S/P (9,0,0)

Continued

The committee discussed adding a trait for “Dress” in the rubric, but decided that the wording should be discussed at the college level.

The committee discussed enlisting persons outside the college and/or University to provide feedback on the Oral Communication rubric as well as student performance.

- 4) The committee discussed assigning assessments of specific Learning Objectives to the Core Courses. No action was taken.

Next meeting: March 20th, 2017, 11:00 a.m. - 12:00 p.m.

Respectfully submitted,
Steven Thornburg