Minutes: Assurance of Learning Committee
Date: Friday, April 23, 2021
Schedule: 2:30-3:30 p.m.; online via Microsoft Teams
Present: Danny Franklin, Ken Graham, Hannah Han, Kim Lyons, Laurie Miller, Shishir Paudel
Excused: Gwen Achenreiner

1. Approved the minutes from the 3-26-21 meeting M-S-P (6, 0, 0)

2. End stream measures of student learning in MGT 449, spring 2021
   - MGT 449 instructors will assess social responsibility in Spring 2021 using an embedded question in the final essay exam. They will use the current rubric as it is and designed the task to fit the rubric.

3. Draft charges for 2021-22 academic year
   - Collaborate with the CBA Curriculum Committee (CBA CC) to create a program for the January all-college meeting: Ken and Laurie to work with the CBA CC to coordinate on this matter.

   - Continue to work with the CBA CC to improve student learning with respect to the global learning objective: Laurie recently attended the CBA CC meeting and shared CC members’ inputs on the global learning objective. For the purpose of assessment, the global learning goals are to be divided into two parts – Cultural Competency, and Global Knowledge and Decision Making. May bring the rubrics to the fall all college meeting for a vote.

   - Complete revisions to the Social Responsibility Rubric: Danny updated the work he and his MGT 449 colleagues are doing on revising the Social Responsibility Rubric. They are working on changing the rubric/instrument by redefining the learning outcomes. The idea comes from a study Danny’s team is conducting on 29 of our peer and aspirant schools to analyze the practices adopted by those institutions regarding how they integrate social responsibility courses into their degree offerings. Danny’s team finds that very few schools have adopted the broader definition of social responsibility like the one we have at UWL. Most schools seem to emphasize business ethics alone. Our adoption of a broader definition is likely making it more difficult to develop and implement an effective assessment instrument. Kim raised question about the modality of implementing/initiating changes in learning objectives and their mapping. The suggested solution is to work with the CBA CC and document those interactions.

   - Launch AOL Newsletter: Ken will take the lead to create the newsletter, end-of-year report, charges, and plans for the 2021-2022 academic year.

4. Committee feedback on faculty scoring of MGT 449 student artifacts, spring 2021:
Kim and Ken shared their feedback on scoring the artifacts and posting the scores via qualtrics. They both found it convenient to work with printed copies of students artifacts. Scoring on qualtrics was straightforward.

The meeting was adjourned by Ken at 3:27 pm

Respectfully submitted
Shishir Paudel
(with inputs from Ken Graham)