Minutes: Assurance of Learning Committee
Date: Friday, September 24, 2021
Time: 2:30-3:30 p.m., Online via Microsoft Teams
Present: Ken Graham, Hannah Han, Kim Lyons, Laurie Miller, Anup Menon Nandialath, Shishir Paudel

1. Approval of the minutes for the 4-23-21 meeting. M-S-P (6, 0, 0)

2. Competency in the Major requirements for the 2021-22 academic year

   Because of Covid-19, the Competency in the Major (CITM) cycle was extended from 2 years to 3 years. In 2020-21, the first year of the cycle, departments/majors submitted their assessment plans utilizing a template provided to them. In 2021-22, departments/majors will need to submit an updated assessment plan, execute their assessment plan, and compile and discuss their assessment results.

   In the fall of 2022-23, departments/majors will submit a more substantial report detailing their assessment activities in the prior year as well as an action plan based on the assessment results.

   The committee discussed the format of this larger report, given that Taskstream is no longer available, as well as where reports would be stored over time. The committee will create new templates in word for the assessment report and the mid-cycle report (Action Plan Status Update). Laurie will create a course in Canvas to store reports over time.

3. Assessment in core courses outside of MGT 449

   Currently, the expectation of core courses outside of MGT 449 is that they will measure student learning twice and close the loop once with respect to a CBA (program) learning objective in a single 5-year accreditation cycle. Currently, the exact timing of these activities within the 5-year period is at the discretion of the core course instructors. The rationale for this is to give core course instructors ownership of assessment in their course and enable them to engage in assessment when it is most meaningful for them.

   Some of the Core Course Coordinators, however, have indicated they would prefer the structure provided by a schedule. The committee discussed implementing a process similar to that used by the General Education Assessment Committee or simply giving charge letters to Core Course Coordinators with a specified date and deliverable. The committee will discuss this further at a subsequent meeting.

4. End stream measures of student learning in MGT 449, fall 2021

   Based on the master assessment schedule for MGT 449, the CBA will measure student learning with respect to the oral communication, critical thinking, and global context of business learning objectives this fall.
5. Updated curriculum map

At the Core Course Coordinator Retreat held during the last week in August, Laurie facilitated a curriculum mapping exercise to update the CBA’s curriculum map. To map to a CBA learning objective, a core course must have a course learning objective that directly corresponds to a CBA learning objective. In addition to mapping, Core Course Coordinators also needed to indicate if their course “introduced/exposed” students to a particular CBA learning objective, “reinforced/developed” this learning objective, or if students were expected to demonstrate mastery of the given learning objective in their course.

Based on this mapping, with the exception of critical thinking skills, it does not appear that student learning is being developed or appropriately scaffolded as students move through the core CBA curriculum. For the global context of business and social responsibility learning objectives, core course coordinators for the most part indicated that their core course “introduced/exposed” students to these concepts, regardless of the location of the course in the core curriculum. The committee noted that this might stem from the fact that social responsibility and global context of business mean different things in different disciplines. It may be the case that students are being introduced to different aspects of social responsibility and global as they move through the core curriculum.

Laurie and Ken plan to meet with Mary Hamman, the chair of the CBA Curriculum Committee, to discuss potential problems identified by the curriculum map.

The next AOL Committee meeting is Friday, October 15, from 1:00 – 2:00 p.m. via Microsoft Teams.

Respectfully submitted,
Laurie Miller