

UNIVERSITY of WISCONSIN
LA CROSSE

September 17, 2020

TO: Assurance of Learning Committee
FROM: Taggart Brooks,
Interim Dean, College of Business Administration

RE: Committee Charges for 2020-2021

I am pleased to share the following charges with the Committee for the 2020-2021 academic year. The Mission, Vision and Strategic Plan for the College of Business Administration will be the framework for your activities.

Before laying out the charges, I would be remiss if I did not recognize the uniqueness of this year. For many of our colleagues the pandemic has upended their lives. Not only has our work environment changed, but vital institutional resources, such as child and elder care, K-12 education, health care, food access, and essential travel for work, or visiting family have also been limited. Whether it be the disruptions to the carefully crafted caregiving strategies in most households, or the disruptions to our work and social lives, we must consider these in our expectations of committee service over the coming year. I recognize that the faculty, staff, and students of our college will continue to juggle care for others with the demands of their work, and that they will likely be doing so with fewer physical, emotional, and financial resources. Therefore, I would like the committee to be considerate to these needs in its' meeting schedule and expectations. Consider the Friday schedule only as a suggestion. Additionally, in the charges below I take the committee's prior year report and I offer my suggestions for the work to prioritize. I also identify work that can be delayed by striking through the text.

In addition to your regular business, please attend to the following:

- 1. Host Core Course Coordinator Retreats early in Fall and Spring semesters*
- ~~2. Launch AOL Assessment Newsletter~~
- 3. Work in coordination with CBA CC Committee and IBAC on the Global Learning Objective*
- 4. Update social responsibility and global common rubrics to AAC&U Developmental format*
- 5. Pilot use of Canvas for scoring student artifacts*
- ~~6. Deliver engaging AOL Program at the January 2021 All College Meeting~~

Finally, I would like the committee to consider putting a one year pause on the CITM activities to provide the committee time to pilot the use of Canvas.

If you have questions or concerns, please contact me at any time during the year. Finally, if the Dean's office or I can assist your committee in any way during the year, please do not hesitate to ask.

Sincerely,



COLLEGE OF BUSINESS ADMINISTRATION
1205 Wittich Hall
1725 State St. | La Crosse, WI 54601 USA

phone 608.785.8090
www.uwlax.edu/cba