Content Map			PreCore								Core				
	Course		ECO 110	ECO 120	ACC 221	ACC 222	BLAW 205	ECO 230	IS 220	MGT 301	FIN 355	MGT 308	MKT 309	MGT 393	MGT 449
Objectives:															
Communications: Written															
Students will convey information and ideas in professional business reports.															
Communications: Oral															
Students will convey information and ideas in oral presentations.															
Critical Thinking and Decision Making															
Students will evaluate alternatives and understand the ramifications of those alternatives within a given business context.															
Global Context															
Students will demonstrate the ability to integrate global perspectives in business decisions.															
Social Responsibility															
Students will be able to identify and apply different frameworks of social responsibility to business problems and recognize the short- and long-term effects on stakeholders and society.															

Key:		
Introduces, Shallow, Touches on		1
		2
		3
		4
Emphasizes, Deep, Interspersed		5