

MGT 449 Course Learning Objectives

Applied Business Strategy

1. Apply tools of strategic management to identify and resolve business issues in an applied context.
2. Integrate core business knowledge to develop evidence-based strategic plans to support organizational success.
3. Analyze, evaluate and implement strategic decisions in a domestic and global environment.
4. Demonstrate leadership and team skills to coordinate decision-making in ambiguous and uncertain conditions.
5. Recognize principles of social responsibility and integrate them to make socially responsible strategic business decisions.
6. Effectively communicate strategic business decisions through written and oral deliverables.