

**Learning Objectives for the International Business Major:**  
***Spring 2016***

By the time students complete the requirements of the International Business degree, they should be able to:

- Demonstrate an understanding of the “global perspective” of business, including the influence of macro-factors on business such as the political, economic, socio-cultural, and legal environment.
- Demonstrate an understanding of international dimensions of business functions, including business law and ethics, economics, finance, marketing and management.
- Demonstrate a developed “global perspective” including intercultural knowledge, attitudes and skills.