

IS 220 Course Learning Objectives

Information Systems for Business Management

It is the objective of this course to provide students with a sound conceptual, practical and ethical foundation in the area of information systems. The following learning objectives are global or high-level objectives for student learning outcomes and are supported by detailed learning outcomes pertaining to software tools, terms and concepts related to the business use of information systems.

The course endeavors to:

- Facilitate student understanding of the vital role played by information systems in supporting and facilitating business activities.
- Strengthen specific database and spreadsheet skills.
- Help students develop the ability to use computer-based analytical tools and techniques that support managerial decision making.
- Provide a conceptual framework for understanding at a fundamental level, the technical underpinnings of information systems: including software, hardware, people, networks and security.
- Ensure that students develop a sound ability to use application software, including spreadsheet and database management systems to meet basic business needs.
- Enable students to form knowledgeable opinions on the ethical, legal and moral challenges facing a digital society.