Learning Objectives for the Finance Major

Adopted February 2018

- 1. The students will read and interpret data from tables, charts, graphs, financial statements, annual reports, and analyst narratives.
- 2. The students will demonstrate knowledge of the major financial institutions, the major financial markets, and the factors involved in the financial system.
- 3. The students will analyze a variety of security characteristics including risk, return, and price as well as how these concepts apply to portfolio management.
- 4. The students will demonstrate an understanding of the impact of working capital management, the capital budgeting process, and capital structure decisions on firm value.
- 5. The students will effectively communicate financial concepts and ideas, both in written form and orally.