

MGT 393 Common Course Learning Objectives

Production and Operations Management

This course is a required core course for all business majors. The main purpose is to gain fundamental knowledge about operations and learn its interfaces with other functions to:

- gain an understanding of operations in business and how operations can provide a competitive advantage in the global multicultural marketplace;
- gain an integrated knowledge of business by understanding the relationship between operations and other business functions;
- develop a working knowledge of the concepts and methods related to designing, performing and managing operations from customer and manager points of view;
- approach business problems with a system view, analyze these problems, evaluate and compare organizational issues, and thereby enhance logical thinking;
- formulate and solve real world business problems with analytical tools and interpret these formulations, thereby enhancing problem-solving skills; and
- understand the influence of technology and technological skills on operational performance.