

## MGT 449 Learning Objectives

### Administrative Policy Determination

#### 1. Competence in Administrative Policy.

##### *Comprehend the fundamental concepts of Administrative Policy*

- a. With respect to organizations and organizational environments:
  - Describe the main characteristics of organizations.
  - Describe and analyze organizational environments.
- b. With respect to the concept of strategy and the strategic management process:
  - Define the concept of strategy.
  - Identify the different levels of strategy.
  - Describe the main steps of the strategic management process.
- c. With respect to strategy formulation:
  - Conduct analysis of the internal and external environments.
  - Conduct industry and competitor analysis.
  - Conduct a stakeholder analysis.
  - Conduct a SWOT analysis.
  - Analyze and develop vision and mission statements.
  - Identify the different types of business-level and corporate-level strategies.
  - Utilize different tools and techniques used in strategy analysis and choice.
  - Recognize different strategic actions employed by firms.
- d. With respect to strategy implementation:
  - Recognize the role of the fit between strategy and structure in strategy implementation.
  - Recognize the role of corporate culture and corporate governance in strategy implementation.
- e. With respect to strategy control:
  - Recognize the main features of strategy control.
  - Utilize different tools and techniques used in strategy control.

#### 2. Social Responsibility

##### *Consider the effects of business decisions on the entire social system*

- a. Delineate the stakeholder management approach to strategic management.
- b. Recognize the role of corporate social responsibility in strategic management.

#### 3. Global Context of Business

##### *Integrate global perspectives in business decisions*

- a. Identify the different types of international strategy and their main features.
- b. Recognize the impact of the global economy on business and corporate strategy.
- c. Appreciate the role of cultural diversity in strategy crafting and execution.

#### **4. Decision Making and Critical Thinking**

*Evaluate alternatives and understand their ramifications within a business context*

- a. Extract the building blocks of a SWOT analysis from various information sources.
- b. Generate strategic alternatives based on a thorough SWOT analysis.
- c. Compare between strategic alternatives and assess their viability.
- d. Recognize the best strategy among alternatives to achieve a given business goal.

#### **5. Communication**

*Convey information and ideas effectively*

- a. Develop a workable business plan.
- b. Deliver an informative presentation of research findings.
- c. Obtain useful feedback from expert and a general audience.
- d. Deliver a persuasive presentation for a specific audience of interest.