

CBA Undergraduate Assurance of Learning Plan, revised August 2012

Guiding Principles:

- On-going course-embedded assessment of CBA undergraduate outcomes will be conducted in MGT 449 as an end stream measure of student learning. The student work is evaluated by faculty across the college using common CBA rubrics.
- Core and pre-core courses participate in course-embedded assessment in same outcome cycle as MGT 449 by conducting course-embedded assessment, reading tasks, and/or participating in related professional development.
- The CBA faculty will consider assessment results and outcomes annually at a January meeting¹. In addition, core course coordinators will meet/liaise with each other to discuss coordination of the learning outcomes in core courses.
- The goal is to move toward a systematic evaluation of CBA outcomes in all core coursework that is common across sections.

CBA Undergraduate Assurance of Learning Master Plan, revised August 2012

Outcome	Spring of Even years	Spring of Odd years
Critical Thinking	College-wide review ¹	
Communication – written	College-wide review ¹	
Communication – oral		College-wide review ¹
Social Responsibility		College-wide review ¹
Global Context of Business		College-wide review ¹

¹The college-wide review of assurance of learning results takes place at a CBA meeting where assessment data is considered, potential responses are formulated, and improvements prioritized.

Notes:

- In the academic year following the college-wide review, proposed changes are implemented.
- Major Competency is the additional CBA Undergraduate Learning Outcome. Departments measure this each spring of odd years, and the ETS Major Field Test in Business complements department measurements each spring of even years. The template and time-line for reporting can be found under the Major Competency Learning Objective heading on the CBA Undergraduate Curriculum Outcomes web page:

<http://www.uwlax.edu/ba/undergrad/uccgoals.htm>