

CBA Undergraduate Assurance of Learning Plan Fall 2017 Revision

Guiding Principles:

- On-going course-embedded assessment of CBA outcomes will be conducted in MGT 449 as an end stream measure of student learning. The student work will be evaluated by faculty across the college using common CBA rubrics.
- Core courses outside of MGT 449 will also conduct course-embedded assessment on a regular and consistent basis.
- Assessment results will be disseminated to faculty at college meetings throughout the academic year as well as through a designated D2L site. In addition, Learning Objective Assessment Teams will meet to discuss assessment results and curricular changes that could be made to address deficiencies in student learning. Core Course Coordinators will also meet with one another to discuss coordination of course content as it relates to the achievement of learning outcomes in the CBA program.
- Available technology will be leveraged to promote efficiency and the sharing of information.
- Goal is to create and maintain a faculty-led, sustainable, and systematic assessment program that collects relevant data used to enhance student learning.

Schedule of Assessment in MGT 449, Fall 2017-Spring 2022

Learning Objective:	Fall 2017	Spring 2018*	Fall 2018	Spring 2019	Fall 2019	Spring 2020*	Fall 2020	Spring 2021	Fall 2021	Spring 2022*
<i>Written Communication</i>			X		X			X		
<i>Oral Communication</i>			X				X			
<i>Critical Thinking</i>	X			X			X		X	
<i>Global Context of Business</i>	X			X			X		X	
<i>Social Responsibility</i>			X		X			X		

*In the spring of even-numbered years the ETS Major Field Test in Business is administered to all students in MGT 449.

Competency in the Major is an additional CBA Undergraduate Learning Outcome. Departments/programs collect assessment data every other year but report on their assurance of learning activities every year.

Schedule of Assessment in Core Courses Outside of MGT 449, Fall 2017-Spring 2022

Learning Objective:	Fall 2017	Spring 2018	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
<i>Written Communication</i>	MGT 301				MGT 301				MGT 301	
<i>Oral Communication</i>	ECO 230				ECO 230				ECO 230	
<i>Critical Thinking</i>	ECO 110 ECO 120	ACC 222 IS 220	ECO 110 ECO 120	ACC 221 FIN 355	ECO 110 ECO 120	ACC 222 IS 220	ECO 110 ECO 120	ACC 221 FIN 355	ECO 110 ECO 120	ACC 222 IS 220
<i>Global Context of Business</i>		MKT 309	MGT 393			MKT 309	MGT 393			
<i>Social Responsibility</i>		BLAW 205	MGT 308			BLAW 205	MGT 308			BLAW 205

Guiding Principles for Course-Embedded Assessment:

- Assessment activities should occur in class, if possible, to ensure that each student submits their own work.
- Credit should be given for these activities to create an incentive for students to perform their best. To the extent possible, instructors should strive to make this credit relatively equal across different sections of the same course.
- The same assessment task is to be administered in all sections of the same course.
- Assessment tasks should not be returned to students. This allows for use or refinement of the same assessment instrument over time if so desired.
- Assessment tasks can take multiple forms: short paper, memo, exam question, etc.
- Assessment tasks need to be reviewed by the Assurance of Learning Task Force before being administered in class.
- With the exception of oral communication, course-embedded assessment in MGT 449 should occur prior to the last four weeks of the semester.
- Instructors are encouraged to convey to students the purpose of the assessment task and how assessment data is used in the CBA.