

**CBA Undergraduate Assurance of Learning Plan  
Spring 2020**

**Guiding Principles:**

- On-going course-embedded assessment of CBA learning objectives is conducted in the capstone course, MGT 449, as an end-stream measure of student learning. Faculty from across the college evaluate student work using the common CBA rubrics.
- Core courses outside of MGT 449 also conduct course-embedded assessment on a regular and consistent basis.<sup>1</sup>
- Assessment results are disseminated to faculty at college meetings, through a designated Canvas site, and through an AOL newsletter.
- Core Course Coordinators meet once a semester to facilitate the coordination of course content as it relates to the achievement of learning outcomes in the CBA program.
- Available technology is leveraged to promote efficiency and the sharing of information.
- Goal is to create and maintain a faculty-led, sustainable, and systematic assessment program that collects relevant data used to enhance student learning.

**Schedule of Assessment in MGT 449, spring 2019-spring 2023**

<b>Learning Objective:</b>	<b>spring 2019</b>	<b>fall 2019</b>	<b>spring 2020*</b>	<b>fall 2020</b>	<b>spring 2021</b>	<b>fall 2021</b>	<b>spring 2022*</b>	<b>fall 2022</b>	<b>spring 2023</b>
<i>Written Communication</i>	X			X		X			X
<i>Oral Communication</i>	X			X				X	
<i>Critical Thinking</i>		X			X			X	
<i>Global Context of Business</i>		X			X			X	
<i>Social Responsibility</i>	X			X		X			X

\*In the spring of even-numbered years the ETS Major Field Test in Business is administered to all students in MGT 449.

Competency in the Major is an additional CBA Undergraduate Learning Outcome. Departments/programs collect assessment data every other year but report on their assurance of learning activities every year.

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<sup>1</sup> Core courses outside of MGT 449 conduct course-embedded assessment twice in a single 5-year accreditation cycle.