

MINUTES from Friday, September 30, 2016 CBA-Undergraduate Curriculum Committee

First Meeting. Convened By S. Brokaw (MKT) at 3:00 pm.

Present: S. Brokaw (MKT), C. Kiersch (MGT), S. Komissarov (ACC), B. Yang (IS), M. Hamman (ECO), T.Sun (FIN)

K.Rhee (Assoc Dean-Consultant), A. Maxwell (Deans' Assistant-Consultant)

- 1) Order of Business – Elect a Chair for 2016-2017
M/S/P Unanimous - Stephen Brokaw, MKT to Chair.

- 2) Discussion of Charges:

Charge 1 to the UCC concerns MGT-393 and the issue of Assurance of Learning of key Learning Outcomes specified in current AACSB standards. The charge identifies a break-down in communication between the Assurance of Learning task Force (AoLTF) and the MGT-393 instructors concerning AoL issues.

Chair Brokaw had relayed information from both Wm Ross (MGT Chair) and Drew Stapleton (393 Instructor) to the UCC prior to the meeting. These materials seem to address some of the concerns with this issue. Chair Brokaw asked for and received permission from UCC to forward these materials to Peter Haried, Chair of AoLTF, for that committees' perusal. UCC will set Charge 1 aside for now, until we get feedback from AoLTF. These materials were sent to Dr. Haried on Oct. 3, 2016.

Charge 2 was split into two components: Quantitative Literacy and the role of MTH-175 (calculus) and the discussion of developing a Data Analytics Minor.

The whole committee was asked to address the first of these issues with their respective departments: What should the de facto level of Quantitative skills be for ALL CBA students? What would each department want if MTH-175 was no longer required? What impact/opportunities would that create? If the CBA were to add "Quantitative Literacy" as a learning Outcome, how would that be assessed?

The issue of a Minor in Data Analytics was discussed in the context of the proposed Health care minor in the CBA. Dr. Hamman (ECO) has been asked to take on the Leadership responsibility for this. In that context her opinion is that in order to develop the skill sets necessary to learn

about Data Analytics it is necessary to have an industry exemplar. In that, her position is that we should first develop the Health Minor, as the exemplar industry. Additional efforts/offering in Data Analytics may make themselves more apparent as that planning proceeds. Both Drs. Hamman and Kiersch have skill sets in Data Analytics and agreed to take the Lead Role in developing materials for UCC consideration at a later meeting.

Charge 3 concerns the nature of Teamwork and its relationship to Leadership. More specifically, the charge asks the UCC to address whether or not the CBA is adequately addressing the development of Leadership in the context of using “teamwork” as a part of course work.

In this area Dr. Hamman relayed to the committee that the BUS-230 instructors have already moved in the direction of incorporating some of these issues into BUS-230, to the extent of having already starting the process of developing measurement tools. In addition, this is also an area of expertise for Dr. Kiersch, who is involved with the new inter-disciplinary Leadership Initiative on campus. Drs. Hamman and Kiersch agreed to develop materials to share with the UCC at a later meeting.

Charge 4 concerns the idea that we may want to relax certain prerequisite constraints and allow for students to enroll in upper-division courses prior to admission to the CBA. Materials from various CBA Chairs were distributed to members of the committee. This is also a charge that needs to be addressed at the departmental level and then be brought up for UCC discussion.

Meeting was adjourned at 4:00 pm.

Submitted by S. Brokaw, Chair and Secretary Pro Tempore

Additional Notes:

Meeting Times and Places: Please plan to meet according to the CBA calendar. In that, we have the following meeting dates and places (I hope):

OCT 28, CWH 323 3-4pm.

JAN 27, CWH 124 3-4pm.

FEB 24, CWH 124 3-4pm.

MAR 24, CWH 124 3-4pm.

APR 28, CWH 323 3-4pm.

Do NOT expect to see these pop up into an electronic calendar...unless one of you does it.

Agenda for NEXT Meeting (Fri Oct 28) Minutes, MTH-175-Quantitative Literacy AND (time allowing) Early Admission to Upper Division courses. Please discuss with your departments.