

CBA Curriculum Committee

Meeting Minutes

10/15/21, 4pm

Present: Annino, Damali, Hamman, Komissarov, Liu, Nasif

Next meeting: Teams

Agenda:

1. Approval of the Minutes from 9/24/21 (Support-Oppose-Abstain: 5, 0, Nasif)
2. Review of IS 220 CIM (Support-Oppose-Abstain: 6, 0, 0)
3. Review of ISBA.M Business Analytics Minor CIM
4. Review of New MS in Digital Marketing

Ken Graham presented the masters and explained the flex structure and collaborative design. He responded to questions from the committee to clarify duration of time students have to complete courses and the program as a whole, plans for ongoing review, and discuss promotion of the program at UWL.

Motion to approve:

- Masters Program
- Each of three 9 credit certificate options
- All associated courses

Support-Oppose-Abstain: 6, 0, 0

Meeting adjourned 4:50pm