

CBA Curriculum Committee  
Minutes of the Meeting of January 13, 2023  
2115 Wittich Hall

Members present: David Annino (IS), Uzay Damali (MGT), Sergey Komissarov (ACC), Maggie McDermott (MKT, Chair), James Murray (ECO)

Consultants present: Nicole Vidden (CBA Academic Services Director)

Members absent: Changyu Yang (FIN)

Meeting called to order at 8:30 AM

1. Motion to approve the minutes of the meeting on December 2, 2022. Moved, seconded, and approved with vote 4 yes, 0 no, 1 abstention.
2. Spring 2023 committee meeting times: Identified every other Monday at 12:00 PM as committee meeting time for the Spring 2023 semester.
3. Approved the following course curricular changes:
  - MGT 350: Healthcare Management - New course proposal targeted for the Healthcare Analytics Minor. The minor did not previously have a course on healthcare management. See full proposal in the Curriculum Inventory Management system.  
Vote: 5 yes, 0 no, 0 abstentions
  - MGT 402: Healthcare Analytics Management - Small changes to prerequisites, removing C or better requirements and CPA requirements, and requiring admission to the CBA or declaration of the Health Analytics Minor. See full proposal in the Curriculum Inventory Management system.  
Vote: 5 yes, 0 no, 0 abstentions
  - MKT 309: Principles of Marketing - Small changes to learning outcomes, modality information (online and face-to-face), and typical terms (Fall, Spring, Winter, Summer). See full proposal in the Curriculum Inventory Management system.  
Vote: 5 yes, 0 no, 0 abstentions
4. Approved the following program change:
  - Healthcare Analytics Minor: Addition of new electives and redesign of elective groups. See full proposal in the Curriculum Inventory Management system.  
Vote: 5 yes, 0 no, 0 abstentions

5. Adopted the following resolution to work toward a Writing-In-The-College proposal, to meet general education requirements for Writing in the Major or Writing Emphasis:

Writing in the College is a programmatic and developmental approach to advancing writing and learning. Since writing, like other complex skills, develops over a long period of time, it is important to create a program that extends across the entire undergraduate experience.

College-based programs give special attention to students' capacities in formal writing and writing-to-learn. By acting collectively — with shared goals, expectations, criteria, and standards — instructors can have a potent, cumulative effect on students' writing and learning.

Writing-in-the-College Program has six essential features:

1. Clearly defined goals, outcomes and standard for student writing
2. A shared evaluation framework
3. An effective writing process through the college
4. Integration of writing-to-learn throughout the college
5. Development of mindful writers
6. A strategy to improve the writing-in-the college program

#### Action Steps

- Identify where writing is currently happening in the college core courses and in required courses in each major.
- Incorporate effective written communication in learning outcomes for every major.

Vote: 3 yes, 1 no, 0 abstention

Meeting adjourned at 9:40 AM

Submitted by James Murray