| | ECO 110 | ECO 120 | ACC 221 | ACC 222 | BLAW 205 | IS 220 | ECO 230 | MGT 301 | MGT 308 | MKT 309 | FIN 355 | MGT 393 | MGT 449 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Communication Goal:** Our students will be able to convey information and ideas effectively. | | | | | | | | | | | | | |
| **L.O. 1:** *Students will convey information and ideas in professional business reports.* | | | | | | | | | | | | | |
| **L.O. 2:** *Students will convey information and ideas in oral presentations.* | | | | | | | | | | | | | |
| **Critical Thinking and Decision Making Goal:** Our students will be able to think critically when evaluating decisions. | | | | | | | | | | | | | |
| **L.O. 3:** *Students will evaluate alternatives and understand the ramifications and understand the ramifications of those alternatives within a given business context.* | | | | | | | | | | | | | |
| **Global Context of Business Goal:** Our students will be prepared to serve others in a global environment. | | | | | | | | | | | | | |
| **L.O. 4:** *Students will demonstrate the ability to integrate global perspectives in business decisions.* | | | | | | | | | | | | | |
| **Social Responsibility Goal:** Students will demonstrate the role of social responsibility in business decisions. | | | | | | | | | | | | | |
| **L.O. 5:** *Students will be able to identify and apply different frameworks of social responsibility to business problems and recognize the short- and long-term effects on stakeholders and society.* | | | | | | | | | | | | | |
| **Labels:** | | | | | | | | | | | | | |
| I = Introduced/Exposed | | | | | | | | | | | | | |
| D = Developed/Reinforced | | | | | | | | | | | | | |
| M = Mastered | | | | | | | | | | | | | |