

**CBA Assurance of Learning Plan  
Spring 2022**

**Goal:** to create and maintain a faculty-led, sustainable, and systematic assurance of learning program that collects relevant data used to improve student learning.

**Key Components:**

- Course-embedded assessment of CBA learning objectives is conducted in the capstone course, *Applied Business Strategy* (MGT 449), every semester as an end-stream measure of student learning. Faculty from across the college evaluate student work using the common CBA rubrics. Not all learning objectives are assessed every semester, but rather on a rotating basis. (Please see schedule below.)

**Table 1. Schedule of Assessment in MGT 449, spring 2022 - fall 2026**

<b>Learning Objective:</b>	<b>spring 2022</b>	<b>fall 2022</b>	<b>spring 2023</b>	<b>fall 2023</b>	<b>spring 2024</b>	<b>fall 2024</b>	<b>spring 2025</b>	<b>fall 2025</b>	<b>spring 2026</b>	<b>fall 2026</b>
<i>Written Communication</i>		X		X			X			X
<i>Oral Communication</i>				X				X		
<i>Critical Thinking</i>	X		X			X		X		
<i>Global Context of Business</i>	X		X			X		X		
<i>Social Responsibility</i>		X		X			X			X
<i>Competency in the Major*</i>										
ETS Major Field Test in Business	X				X				X	

\*The process for assessing this learning objective is described below.

- Each major within the CBA conducts course-embedded assessment to measure Competency in the Major (CITM). CITM is conducted on a two-year cycle that consists of collecting data in the first year and reporting assessment results and implementing curricular changes in the second year. (Please see Appendix A for a calendar of CITM activities.)
- Core courses outside of MGT 449 conduct course-embedded assessment on a two-year cycle that consists of collecting data in the first year and reporting assessment results and implementing curricular changes in the second year. (Please see Appendix A for a calendar of assessment activities in the CBA core courses.)
- Assessment results are disseminated to faculty at all-college meetings and through a designated Canvas site.

- Core Course Coordinators meet once a semester to share information about their courses, for example changes to learning objectives, assessment results, and curricular changes, to foster a more integrated curriculum and appropriate scaffolding of student learning.
- Available technology is leveraged to promote efficiency and the sharing of information.

**Appendix A. Assessment Calendar for Competency in the Major and CBA Core Courses<sup>1</sup>**

<b>Academic Year</b>	<b>Type of Assessment</b>	<b>Activities</b>	<b>Deliverable</b>	<b>Deliverable Due Date</b>	<b>Responsible Party</b>
2021-22	Competency in the Major	Administer assessment task(s), analyze assessment data, discuss assessment results, and develop action plan based on assessment results	Updated Assessment Plan	December 15	Department Chair
	CBA Program Assessment	Develop assessment plan.	Assessment Plan	February 15	Core Course Coordinator
2022-23	Competency in the Major	Implement Action Plan based on assessment results and develop assessment plan for the following year	Assessment Report ( <i>reporting on the assessment activities completed in the previous year</i> )	December 15	Department Chair
	CBA Program Assessment	Administer assessment task(s), analyze assessment data, discuss assessment results, and develop action plan based on assessment results	N/A	N/A	Core Course Coordinator
2023-24	Competency in the Major	Administer assessment task(s), analyze assessment data, discuss assessment results, and develop action plan based on assessment results	Action plan status report ( <i>reporting on the curricular or process changes implemented in the prior year.</i> )	December 15	Department Chair
	CBA Program Assessment	Implement Action Plan based on assessment results and develop assessment plan for the following year	Assessment Report ( <i>reporting on the assessment activities completed in the previous year</i> )	December 15	Core Course Coordinator

<sup>1</sup> except for MGT 449 which has its own separate schedule or calendar

2024-25	Competency in the Major	Implement Action Plan based on assessment results and develop assessment plan for the following year	Assessment Report ( <i>reporting on the assessment activities completed in the previous year</i> )	December 15	Department Chair
	CBA Program Assessment	Administer assessment task(s), analyze assessment data, discuss assessment results, and develop action plan based on assessment results	Action plan status report ( <i>reporting on the curricular or process changes implemented in the prior year.</i> )	December 15	Core Course Coordinator
2025-26	Competency in the Major	Administer assessment task(s), analyze assessment data, discuss assessment results, and develop action plan based on assessment results	Action plan status report ( <i>reporting on the curricular or process changes implemented in the prior year.</i> )	December 15	Department Chair
	CBA Program Assessment	Implement Action Plan based on assessment results and develop assessment plan for the following year	Assessment Report ( <i>reporting on the assessment activities completed in the previous year</i> )	December 15	Core Course Coordinator
2026-27	Competency in the Major	Implement Action Plan based on assessment results and develop assessment plan for the following year	Assessment Report ( <i>reporting on the assessment activities completed in the previous year</i> )	December 15	Department Chair
	CBA Program Assessment	Administer assessment task(s), analyze assessment data, discuss assessment results, and develop action plan based on assessment results	Action plan status report ( <i>reporting on the curricular or process changes implemented in the prior year.</i> )	December 15	Core Course Coordinator