

College of Business Administration Banner

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The College of Business Administration banner was designed during the summer of 2007 for the fall inaugural ceremonies of Chancellor Joe Gow. The banner is periodically displayed at commencement ceremonies and other official university functions. The design is based on the classical Greek architecture (Ionic columns and capital) found in temples. The overreaching scroll represents leadership and ethics integrated in the business curriculum. The copper and drab colors represent the official academic colors for the business disciplines. The six

bars represent the six academic departments while the circles on the bottom represent the academic programs. The gray and maroon colors are the official university colors. The banner was designed by Bruce May with graphical assistance from Arla Wojahn of the university Visual Communications Department.