

The MBA Program Mission:

To provide Masters of Business Administration students an exceptional, integrated business education that empowers them to make sound decisions that serve organizations and communities as socially responsible citizens in a global environment.

The MBA Program Vision:

To be recognized for quality as the school offering the leading Masters of Business Administration program among regional and state comprehensive universities.

Structured as a general preparation for managerial careers, the **MBA** prepares students for positions of responsibility in business, education, and government. **The program is offered in the evening** and provides the versatility of either part-time or full-time study. Each course meets one night a week, M-TH. The program is available to all qualified students regardless of undergraduate major.

Our program challenges students with problems that require them to address all relevant dimensions of key decisions in a new way. Students will experience an approach that will require them to integrate their existing knowledge base, and "blend and blur" across functional disciplines in much the way they will be required to throughout their professional lives.

The program consists of a **foundation** phase and a **graduate** phase. Students may have completed some or all of the foundation requirements through their undergraduate degree programs. Full time students who completed their undergraduate studies in business areas can complete our MBA program in one calendar year. The majority of part-time students complete the program in two to three years. They have up to seven years to complete the program.

Outcomes of an MBA:

- Development of decision making skills
- Problem identification and problem solving
- Integrative and critical thinking
- Understanding and using technology
- Effective teamwork
- Leadership
- Communication skills
- An Appreciation of global, economic, and cultural forces
- A heightened awareness of the ethical responsibilities of managers

Benefits of a UWL MBA Degree

The University of Wisconsin system schools have excellent *national and international name recognition and have an outstanding reputation for high quality education*. Our degree carries all those benefits and others. Our intention is to challenge students to think critically about issues and problems that we've chosen to organize around three themes:

- Changing technological environment
- Globalization
- Social and environmental responsibility

The task confronting our students is to develop an inquiring and challenging mind-set about these critical topics while introducing new/advanced managerial skills and techniques. Students will develop a capacity for critical thinking and independent learning.

Another Option: If you are looking for an entirely online MBA program, the College of Business at UW La Crosse, collaborates with UW Eau Claire, UW Oshkosh, and UW Parkside to offer the University of Wisconsin Consortium Internet MBA. Information on this degree can be found on the www.wisconsinonlinemba.org