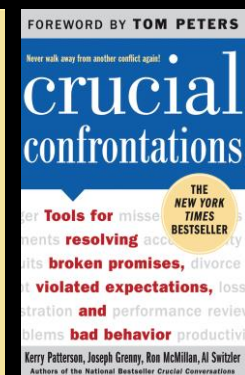
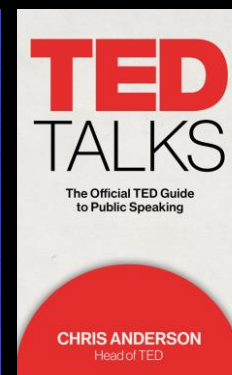
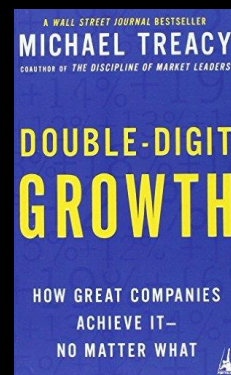
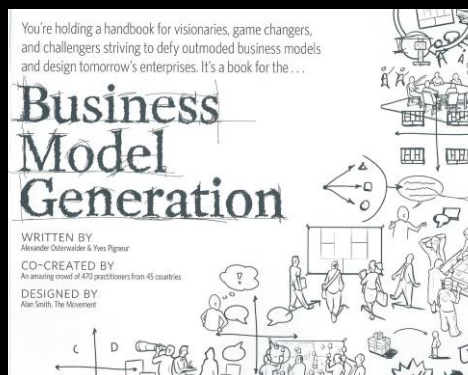
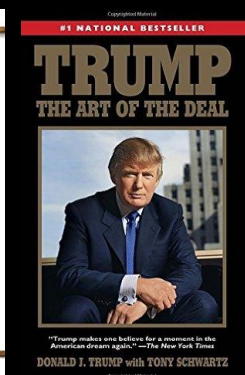
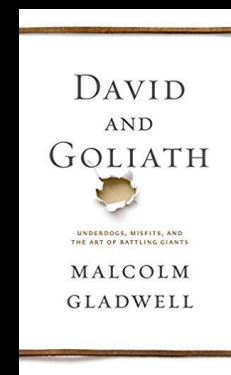


RECOMMENDED BOOKS TO READ



My Recommended Books & Apps...

- + **The Advantage**, by Patrick Lencioni... *"Love everything this guy writes"*
 - + **The Breakthrough Company**, by Keith McFarland... *"Practical"*
 - + **What Got You Here Won't Get You There**, by Marshall Goldsmith... *"A reread every year"*
 - + **You Can Negotiate Anything**, by Herb Cohen... *"A Classic"*
 - + **The Sales Playbook**, by Jack Daly & Dan Larson... *"We are all going to be a salesperson"*
 - + **Good to Great**, by Jim Collins... *"I have worn out the pages on this one"*
 - + **The Happiness Advantage**, by Shawn Achor... *"Deep"*
 - + **The OZ Principle**, by Roger Connors, Tom Smith, & Craig Hickman... *"All about leadership"*
 - + **It's Not Rocket Science**, by Dave Anderson... *"Execution made simple"*
 - + **Thirteeners**, by Daniel Prosser... *"Stories of success"*
 - + **Great by Choice**, by Jim Collins... *"A great follow up to G2G"*
 - + **Playing To Win**, by A.G. Lafley & Roger Martin... *"Strategy is easy, its about execution"*
 - + **David and Goliath**, by Malcolm Gladwell... *"Age old story"*
 - + **The Art of The Deal**, by Donald Trump... *"A Trump classic. It inspired me long ago!"*
 - + **Business Model Generation**, by Alexander Osterwalder & Yves Pigneur... *"Turn any model upside down?!"*
 - + **Double-Digit Growth**, by Michael Treacy... *"Classic! Always relevant"*
 - + **Ted Talks**, by Chris Anderson... *"So much to learn. Inspiring!"*
 - + **The Drama Triangle**, by Catherine Holden... *"MUST READ! Own it!"*
 - + **Crucial Confrontations**, by Tom Peters... *"It's going to happen"*
-
- + **Blinklist**... *"Many books summarized in 15 min or less"*
 - + **LinkedIn**... *"It's not Facebook... Don't treat it like it is (its not a contest to see how many contacts you have). Add value to others first!"*
 - + **Vivino**... *"Learn about wine and save your favs, impress clients with great selections"*
 - + **Evernote**... *"A place to keep EVERYTHING"*
 - + **Packers.com**... *"Everyday!"*
 - + **Ted Talks**... *"Quick access to amazing content"*
 - + **Whats App**... *"Great for international travel"*
 - + **Dashlane**... *"Keeps me out of password hell, and secure"*