



## MAJORS 2019-20 REQUIREMENTS

### ACCOUNTANCY (30 Credits)

Course	Credits	Name	Prerequisite
ACC 311	3	Intermediate Accounting I	ACC 221
ACC 312	3	Intermediate Accounting II	ACC 311; admission to business
ACC 313	3	Intermediate Accounting III	ACC 312; admission to business
ACC 325	3	Cost Accounting	ACC 222, STAT 145; admission to business
ACC 327	3	Accounting Information Systems	ACC 311, IS 220; admission to business or IS minor
ACC 330	3	Individual Income Taxation	ACC 311; admission to business
ACC 418	3	Business Law for Accountants	BLAW 205; senior standing; ACC major; admission to business
ACC 421	3	Advanced Accounting	ACC 313; junior standing; admission to business
ACC 438	3	Principles of Auditing	STAT 145, ACC 313, ACC 327; junior standing; admission to business
ACC elective	3	<i>3 credits of ACC numbered higher than ACC 311 (except ACC 350, ACC 450 or ACC 499)</i>	

### ECONOMICS (21 credits)

Course	Credits	Name	Prerequisite
ECO 305	3	Intermediate Macroeconomic Analysis	ECO 110, ECO 120; MTH 175 or MTH 207
ECO 307	3	Intro to Econometrics, Forecasting & Time Series	STAT 145 or STAT 245; ENG 110 or ENG 112
ECO 308	3	Intermediate Microeconomic Analysis	ECO 110, ECO 120; MTH 175 or MTH 207
ECO electives	12	<i>Of the elective credits, three credits may be any course in the CBA</i>	

### FINANCE (21 credits)

Course	Credits	Name	Prerequisite
FIN 370	3	Corporation Finance	FIN 355; admission to business
FIN 380	3	Principles of Investment	FIN 355; admission to business
FIN 390	3	Money and Capital Markets	FIN 355; admission to business
FIN 485	3	Problems and Cases in Finance	FIN 370, FIN 380; admission to business
Group 1 electives	6	<i>Select from approved list</i>	
Group 2 elective	3	<i>Select from approved list</i>	

### FINANCE: Risk, Insurance, and Financial Planning Concentration (21 credits)

Course	Credits	Name	Prerequisite
FIN 360	3	Principles of Insurance and Risk Management	ACC 221
FIN 361 or FIN 407	3	Life Insurance Advanced Financial Planning	FIN 355, FIN 360; admission to business FIN 355; senior standing
FIN 370	3	Corporation Finance	FIN 355; admission to business
FIN 380	3	Principles of Investment	FIN 355; admission to business
FIN 390	3	Money and Capital Markets	FIN 355; admission to business
FIN 460 or FIN 485	3	Seminar in Risk and Insurance Problems and Cases in Finance	FIN 360, FIN 370; FIN 361 or FIN 362 or FIN 465 or ECO 350; admission to business FIN 370, FIN 380; admission to business
FIN elective	3	<i>Select from approved list</i>	

## **INFORMATION SYSTEMS (29 credits)**

<b>Course</b>	<b>Credits</b>	<b>Name</b>	<b>Prerequisite</b>
CS 120	4	Software Design I	MTH 151 or MTH 175 or math placement test scores at or above MTH 151
CS 220	4	Software Design II	CS 120; concurrent enrollment in CS 225 recommended
CS 364	3	Introduction to Database Management Systems	CS 220
IS 300	3	Data Analytics for Business Problem Solving and Decision Making	IS 220; admission to business or IS major/minor
IS 310	3	Information System in Networked Environments: Technical Foundations and Applications	IS 220; admission to business or IS major/minor
IS 320	3	Enterprise Systems for Decision Making and Data Analytics	IS 220; admission to business or IS minor or HISM minor
IS 401	3	Management Information Systems: Analysis and Design	CS 120, IS 300, IS 310; admission to business or IS minor
IS 411	3	Management Information Systems: Design and Implementation	CS 364 and IS 401; admission to business
IS elective	3	<i>Select from approved list</i>	

## **INTERNATIONAL BUSINESS (36 credits)**

<b>Course</b>	<b>Credits</b>	<b>Name</b>	<b>Prerequisite</b>
ANT/ECO/ GEO/HIS/ POL/SOC 202	3	Contemporary Global Issues	
ECO 340	3	Introduction to International Economics	ECO 110
FIN 440	3	Multinational Financial Management	FIN 355; junior standing; admission to business
MKT 341	3	International Marketing	MKT 309; admission to business or IB minor
MGT 360	3	Global Perspective on Business	admission to business or IB minor; junior standing
BLAW 405	3	The Law of International Business Transactions	BLAW 205; admission to business
IB electives	6	<i>Select from approved list</i>	
	12	Functional Business Concentration or double major in business	

*This program also requires up to 16 credits for language proficiency and an approved international experience.*

## **MANAGEMENT (24 credits)**

<b>Course</b>	<b>Credits</b>	<b>Name</b>	<b>Prerequisite</b>
MGT 360	3	Global Perspective on Business	admission to business or IB minor; junior standing
MGT 408	3	The Global Responsibility of Business	admission to business; senior standing
MGT 385	3	Human Resources: Employment	admission to business; junior standing
or MGT 420	3	Entrepreneurship	admission to business; junior standing
MGT electives	15	<i>Select from approved list</i>	

*\*A limit of three internship credits from MGT 450 or MGT 452 may be applied toward the management major*

## **MARKETING (24 credits)**

<b>Course</b>	<b>Credits</b>	<b>Name</b>	<b>Prerequisite</b>
MKT 341	3	International Marketing	MKT 309; admission to business or IB minor
MKT 362	3	Buyer Behavior	MKT 309; admission to business
MKT 367	3	Market Research	MKT 309; ECO 230; admission to business
MKT 479	3	Marketing Management	MKT 341, MKT 362, MKT 367; to be taken in the student's semester of graduation; admission to business
MKT electives	12	<i>Select from approved list</i>	