

Benefits of CHES/MCHES Certification

1. Establishes a national standard.
2. Attests to the individual's knowledge and skills.
3. Assists employers in identifying qualified health education practitioners.
4. Conveys a sense of pride and accomplishment in your profession.
5. Promotes continued professional development.

Goals

1. **Participate** in an introduction and overview to the course and the learners in live format and via recording.
2. **Examine** the foundational elements of the history, evidence and practical applications for health educator role delineation (to include individual assessment).
3. **Compare** the seven Areas of Responsibility in terms of competencies, and selected subcompetencies, along with the roles, settings, examples and resources.
4. **Engage** in application modalities with individual and group projects, examination preparation, employment opportunities, and futuring.

INSTRUCTOR

Gary D. Gilmore, M.P.H., Ph.D., MCHES, is a public health epidemiologist and public health educator who developed this experience to serve as a practical, meaningful learning experience for emerging health educators and health promotion specialists who want to become more fully aware of, and connected to, the health education 7



Areas of Responsibility and the health education competencies. Additionally, the experience is designed to assist individuals in preparing for the CHES and MCHES examination (a thoughtful, meaningful review with examples, not a "crash course").

Gilmore has been a part of the national health education credentialing process since its inception beginning with the seminal Bethesda, Maryland conference in 1978, the meeting in which the profession decided to go forth with a national certification process. He has served on the Board of Commissioners, and as Vice Chair, of the National Commission for Health Education Credentialing; he was a member of the National Graduate Competencies Implementation Committee; he chaired the National Competencies Update Project during its eight years of existence, which verified the health education competencies and sub-competencies and resulted in the formulation of the hierarchical model that guides the distinct levels of health education competencies and sub-competencies today.

www.uwlax.edu/ches

UNIVERSITY of WISCONSIN LA CROSSE

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UNIVERSITY OF WISCONSIN-LA CROSSE

Health Education: Responsibilities, Competencies and Certification



Secure your future as a Health Educator
by becoming a Certified Health Education
Specialist (CHES) or a Master Certified
Health Education Specialist (MCHES)

REGISTER TODAY!

www.uwlax.edu/ches

Health Education: Responsibilities, Competencies and Certification

These courses provide a detailed review of the analysis and application of the Seven Areas of Responsibility and Competencies. Focus is on helping you increase your knowledge of the concepts and successfully pass the CHES or MCHES examination.

The program is designed to review the health educator responsibilities, competencies, and sub-competencies (with examples), and also provide an overview of the national certification examination. It is not intended to be “solely” a test preparation experience.

Both exams are offered in April and October and consists of 165 multiple choice questions (150 scored, 15 pilot tested) some of which are scenario based, and is administered in paper-and pencil format at UW-La Crosse and other college campuses throughout the U.S.

CHES

The CHES examination is an entry-level, competency-based tool used to measure possession, application and interpretation of knowledge in the Seven Areas of Responsibility for Health Education Specialists. A CHES is an individual that has:

1. Met required academic preparation qualifications
2. Successfully passed a competency-based examination administered by the National Commission for Health Education Credentialing, Inc.
3. Satisfies the continuing education requirement to maintain the national credential

Before you register, check out the eligibility requirements. In order to take the exam:

- A bachelor's, master's, or doctoral degree from an accredited institution of higher learning
- And either an official transcript showing a major in health education or an official transcript indicating at least 25 semester hours or 37 quarter hours of course work in health education

These requirements ensure that the CHES exam is administered only to those who are capable of obtaining a job in health education or advocacy.

2 CEUs | 2 UG/GRAD academic credits
15 (Category 1) CECHs for CHES/MCHES HES

MCHES

The MCHES exam is based on the scientific approach to measure the existing health education entry and advanced-level Sub-competencies related to the Seven Areas of Responsibility. A MCHES is an advanced-level practitioner that has:

1. Met required academic qualifications, worked in the field for a minimum of five years
2. Successfully passed a competency-based assessment administered by the National Commission for Health Education Credentialing, Inc.
3. Satisfies the continuing education requirement to maintain the national credential

To qualify for the exam, you must meet both academic and experience requirements:

- For CHES: A minimum of the past five (5) continuous years in active status as a Certified Health Education Specialist
- For Non-CHES or CHES with fewer than five years' active status AND five years' experience:
 - A Master's degree or higher in Health Education, Public Health Education, School Health Education, Community Health Education, etc., OR a Master's degree or higher with an academic transcript reflecting at least 25 semester hours (37 quarter hours) of course work in which the Seven Areas of Responsibility of Health Educators were addressed
 - Five (5) years of documented experience as a health education specialist

2 CEUs | 2 UG/GRAD academic credits
15 (Category 1) CECHs for CHES/MCHES

UNIVERSITY of WISCONSIN
LA CROSSE

Online* course: HED 471/571

Spring 2019: March 22–April 12

Fall 2019: September 20–October 11

During the three weeks, each week provides an opportunity to review and gain insights into the following major areas of focus:

1. An **historical and foundational** overview of the research and competencies for the health education/health promotion specialist
2. A focus on clear examples of the **application** of the competencies in practice settings
3. **Preparation** for either the CHES or MCHES examination

Whether you are a graduating health education student or a practicing health education professional, the Certified Health Education Specialist (CHES) and Master Certified Health Education Specialist (MCHES) designation after your name is one indication of professional competency and commitment to continued professional development.

*Optional synchronous events will be recorded for those taking the course entirely online.

REGISTER

CECHs & CEU option:

15 (Category 1) CECHs CHES/MCHES | 2 CEUs

CECHs for CHES/MCHES: University of Wisconsin-La Crosse (UWL) is approved by the National Commission for Health Education Credentialing, Inc. (NCHEC) to offer CECHs for CHES/MCHES. UWL Continuing Education and Extension maintains responsibility for the program and its content. UWL Continuing Education and Extension reports CHES/MCHES CECHs quarterly to NCHEC. Fees and details are available at www.uwlax.edu/ches.

University Credit option:

HED471/571, section 411 | Tuition: 2 UG/GRAD credits*

*Regular tuition, plus, a \$25 registration fee/semester and a \$2/credit D2L (Desire2Learn) Fee is assessed to all undergraduate and graduate students each semester.

“Thank you for a great preparation course in October. I’m proud to say I’m now an MCHES!” — Past participant

“...Thank you. I took your CHES class and...I passed!” — Past participant