This study experience, March 8–17, 2018, includes an option for CE units, Category I CECHs for Certified Health Education Specialists, or undergraduate or graduate academic credits. Enrollment is Limited. Register early to ensure your spot.

Base study experience fee: includes air travel Minneapolis or Cedar Rapids-London-Heathrow-Minneapolis or Cedar Rapids, program-related travel within Great Britain, lodging (double occupancy*), selected meals entrance fees in Great Britain, and 3.2 continuing education units. Air travel from other major airports in the U.S. can be arranged.

• $3,998, early fee (deadline: postmarked by Oct. 19, 2017)
• $4,098, regular fee (deadline: postmarked by Nov. 2, 2017)

Registration options in addition to base study experience fee:
• 18 (Category I) CECHs for Certified Health Educators available for an additional $36.
• Two academic credits available at undergraduate (HED 495, Section 790) additional 2-credit tuition fee or graduate level (HED 595, Section 790) additional 2-credit tuition fee. This includes the development of an experience-based paper. Note: Only one registration option may be selected (i.e., 3.2 CE units; or 18 CECHs; or 2 academic credits.)

*If single occupancy is required, there is an additional charge of $485 to either the early or regular registration base fee.

DEPOSIT of $1,400 for any of the base registration fees is required by the appropriate fee deadline date. Remainder of the payment is due by Nov. 2, 2017.

NON-CREDIT OPTIONS (questions, call 608.785.6500)
• 3.2 CE units, included in base study experience early registration $3,998 (postmarked by Oct. 19, 2017)
• 3.2 CE units, included in base study experience regular registration $4,098 (postmarked by Nov. 2, 2017)
• 18 (Category I) CECHs for CHES or MCHES (add $36 to the base study experience fee)

CANCELLATION POLICY: In the event of a participant cancellation, and if airline tickets already have been purchased, airline travel credit and the remainder of the study experience fee will be refunded through Dec. 1, 2017 less a $50 processing charge.

Registration implies permission for photos, publicity & inclusion in a participant list unless Continuing Education/Extension is notified in writing prior to the program.
The overall purpose of this popular Study Experience to Great Britain—offered since 1989—is to foster more health-related linkages and partnerships between the United States and Great Britain. A major focus of this study experience is to explore how the British health care system is addressing challenges likely to be created by BREXIT while bearing in mind the challenges engulfing U.S. healthcare system.

Goals of the Great Britain Study Experience:

- Provide an overview of the healthcare and public health systems offered through the National Health Service (NHS) and other health-related providers in Great Britain
- Compare and contrast the British healthcare and public health systems with the systems in the United States
- Provide an overview of health education and health promotion strategies for health enhancement (individual and population-based) in Great Britain
- Compare and contrast the British health education and health promotion strategies with the strategies applied in the United States
- Connect participants with key cultural aspects of Great Britain that have health-related impacts
- Provide an historic, social and cultural context for health and health promotion in Great Britain

Co-Directors’ Biographies

Gary D. Gilmore, MPH, Ph.D., MCHES, since 1974, has held a joint appointment with the UW-La Crosse and the University of Wisconsin-Extension. He is professor and director of Graduate Community Health/Public Health Programs. His prior experiences have been in public health and preventive medicine at the Bergen County Health Department (NJ) and at the Preventive Medicine Unit, General Leonard Wood Hospital, U.S. Army (he is the recipient of the Army Commendation Medal in Preventive Medicine). His training in epidemiology and public health education is through the School of Public Health Epidemiology Institute, Tufts University. He is the founding and continuing director of the first Master of Public Health Program (CEPH accredited) offered in the University of Wisconsin System. During 1999-2000, Gilmore served as the first Fulbright Senior Scholar based research in West Bengal. Gilmore's publications span more than four decades of professional activity to include peer-reviewed journal articles, books and technical reports. Gilmore has been conducting international study experiences in public health since 1989.

Christopher Squier, Ph.D., is Emeritus Professor, Department of Oral Pathology, Radiology and Medicine in the College of Dentistry and Emeritus Director of the Global Health Studies Program at the University of Iowa. He has degrees from the Universities of Cambridge and London and a Fellowship from the Royal College of Pathologists of London. He has served on the faculty at the London Hospital Medical College and the University of Illinois at Chicago. Squier’s research focuses on tobacco control and the relationship between smoking and oral cancer; he has published 200 books, chapters and peer-reviewed articles. He has an honorary doctoral degree from Semmelweis University, Budapest, and is an honorary member of the British Society of Oral and Maxillofacial Pathology. He was a visiting professor at the National University of Singapore between 2010-13 and has ongoing collaborations on tobacco control in, Malaysia.

Visit www.uwlaex.edu/great-britain for additional details.

Proposed Itinerary:

**2018 Healthcare and Public Health Study Experience to Great Britain**

**Thursday, March 8:** Depart from various U.S. sites for flights to London.

**Friday, March 9:****

A.M. : Arrival at Heathrow; bus to hotel (Victoria)

3-5 p.m. : Visit to the Broad Street Pump

Dinner together

**Saturday, March 10:**

9 a.m. : Palace of Westminster and Houses of Parliament

11:30 a.m. : Royal College of Surgeons of England, Lincoln’s Inn Fields

Dinner open

**Sunday, March 11:**

8 a.m. : Visit to Westminster Abbey – service as appropriate

10 a.m. : Departure for visits to the Royal Naval Hospital, Maritime Museum, and the Prime Meridian, Greenwich

4 p.m. : Tea and discussion – Greenwich

5 p.m. : Return by the Dockland Light Railway across East London

Dinner open

**Monday, March 12:**

10 a.m.–3 p.m. : Visit to the London School of Hygiene and Tropical Medicine

10 a.m. : Special Presentation: The Discovery and Naming of the Ebola Virus – A First-Hand Report

Dr. Peter Piot, Professor and Director, London School of Hygiene and Tropical Medicine

Dinner Together

**Tuesday, March 13:**

10 a.m.–noon : Royal London Hospital

1 p.m. : Departure for The University of Oxford (Oxford Tube)

3 p.m. : Arrival at Saint Anne’s College, The University of Oxford

Dinner Together

**Wednesday, March 14:**

9 a.m. : Special guided tour of the world-renowned Bodleian Library

1 p.m. : Saint Anne’s College Lecture Hall Special Presentation/Discussion: Controversies in Pathology and Neopathology—Selected Disease Epidemiology

Dr. Waney Squier, Consultant Neuropathologist, Radcliffe Hospital

Dinner Together

**Thursday, March 15:**

10 a.m.–3 p.m. : Saint Anne’s College Lecture Hall Presentation/Discussion: The Discovery and Naming of the Ebola Virus—A First-Hand Report

Dr. Peter Piot, Professor and Director, London School of Hygiene and Tropical Medicine

Dinner Together

**Friday, March 16:**

10 a.m. : Departure for visits to the Royal Naval Hospital, Maritime Museum, and the Prime Meridian, Greenwich

12:30 p.m. : Lunch—The Air Balloon, Birdlip, Gloucester

3 p.m. : Arrival at Saint Anne’s College, The University of Oxford

Dinner Together

**Saturday, March 17:**

8:30 a.m. (approx.) : Depart lodging for Heathrow Airport (depending upon flight schedule)

Note: Travel between the University of Oxford and Berkeley by private motorcoach.