

ARNOLD PALMER

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EDUCATION

University of Wisconsin-La Crosse

La Crosse, WI

Bachelor of Science in Exercise & Sport Science, Sport Management

May 2020

Minor: Communication – Organizational and Professional Communication

Cumulative GPA: 3.32/4.0

SPORT MANAGEMENT EXPERIENCE

La Crosse Loggers Baseball

La Crosse, WI

Team Operations Assistant

May 2019-September 2019

- Inform 30 players and 5 coaches regarding meetings, workouts, and appearances
- Handle team game day logistics and assist with coordination of team travel
- Promote team through participation in weekly community events
- Sell season tickets, team merchandise, and assist in marketing and promotional efforts
- Conduct field setup and teardown for each game

Minnesota Vikings

Mankato, MN & Eden Prairie, MN

Team Operations Intern

July 2018-August 2018

- Managed multiple logistics for 80 players and team personnel, including ticket and parking pass distribution, travel logistics, and pre/post training camp procedures
- Escorted players and coaches when necessary and coordinated team nightly snack
- Assisted with player autograph sessions and aided with front desk operations

University of Wisconsin-La Crosse (UW-L) Recreational Sports

La Crosse, WI

Sports Complex Building Manager

January 2018-May 2018

Customer Service Representative

August 2017-December 2017

- Supervised and directed workflow of up to 6 employees during shift
- Served as resource by providing accurate information regarding programs and facilities
- Utilized strong decision-making and conflict resolution skills while maintaining facility safety for a campus of 10,000 students
- Performed cash and credit transactions, which at times totaled up to \$2,500

LEADERSHIP & COMMUNICATION EXPERIENCE

University of Wisconsin-La Crosse Sport Management Association

La Crosse, WI

President

January 2019-Present

Member

September 2017-Present

- Grew original number of members from 4 to 50 by engaging in effective marketing and promotion
- Organize and oversee aspects of association including public relations, finance, marketing, networking, communication with director of program, and member management
- Prepare and conduct bi-weekly meetings for 50 members

University of Wisconsin-La Crosse Racquet (Student Newspaper)

La Crosse, WI

Sports Journalist

September 2018-Present

- Engage in extensive research to develop special interest stories related to campus athletics
- Collaborate with other writers to ensure news is portrayed in a timely and accurate manner

University of Wisconsin-La Crosse

La Crosse, WI

Vanguard Campus Tour Guide

March 2017-December 2018

- Utilized knowledge of UW-L to conduct campus tours for up to 50 prospective UW-L students and families
- Participated in various Vanguard volunteer activities as a way to build community
- Contributed to program planning and logistics for various campus events