WISCONSIN AND FRANCE
A deep and mutually beneficial relationship

France is #5 for jobs created by foreign companies in Wisconsin
7,800 Jobs created by French companies in Wisconsin

TOTAL BILATERAL TRADE IN GOODS
$913 million

Wisconsin exports to France: $455 million annually
- Computer & Electronic Products
- Chemicals
- Machinery, Except Electrical
- Miscellaneous Manufactured Commodities
- Electrical Equipment, Appliances & Components
- Others

Wisconsin imports from France: $458 million annually
- Computer & Electronic Products
- Chemicals
- Machinery, Except Electrical
- Transportation Equipment
- Goods Returned (exports For Canada Only)
- Others

See appendix for data source

U.S.-FRANCE ECONOMIC PARTNERSHIP

U.S.-France Trade
Over $139 billion in trade of goods & services per year

French FDI in the U.S.
$302 billion of French FDI stock
6th largest foreign investor for R&D in the U.S.
$5 billion in R&D investments

Jobs
678,000 jobs created by French firms
3rd foreign source of jobs
SOME OF THE FRENCH-AFFILIATED FIRMS IN WISCONSIN

Non-exhaustive list based on publicly available corporate information.

KEEP IN TOUCH!

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