PowerUp is a community-wide initiative that encourages kids and families to eat better and move more in the Saint Croix Valley.

PowerUp is helping kids grow up healthy through:

- **Community Outreach**
- **Community Partnerships**
- **The PowerUp School Challenge**

**PowerUp School Challenge**

The Try for 5 PowerUp School Challenge is a two-week program in local elementary schools that gets kids excited about trying 5 fruits and vegetables every day.

- 44,000 Students in 20-plus schools have participated in the School Challenge since 2012.
- Since the program launch in 2012, teachers and parents are saying that students are eating more fruits and veggies.

**Community Partnerships**

- Hospitals and Clinics: Veggie Rx
- Cooks of Crocus Hill: Cooking Classes
- County and State Parks: PowerUp in the Parks
- Food shelves: SuperShelf

**MEET CHOMP**

**QUICK FACTS:**

- **Name:** Chomp
- **Occupation:** PowerUp Super Hero
- **Job Description:** Help kids PowerUp!
- **Full Name:** Chomp-A-Licious
- **Birth Date:** May 4, 2013
- **Birth Place:** St. Croix Valley Farms, Carrot Patch
- **Education:** Dr. of Vegetology, PowerUp University
- **Favorite Color:** Orange
- **Favorite Games:** Gourd bowling with friends
