

CBA PLANNING GUIDE (2023-2024 catalog)

Box A total credits: _____ + Box B total credits: _____
 + Box C total credits: _____ + Box D total credits: _____ = _____

Total credits needed to get to 120 (from AR): _____

- total credits remaining for courses (total for Boxes A-D): _____ = _____ electives needed (if any)

^check your Advisement Report in WINGS to ensure that you're also meeting the minimum 40 credits of 300/400 level courses^

Not all students earn 120 credits needed to earn a bachelor of science degree by completing General Education, CBA core, and major courses. Some students will need university electives to earn 120 total credits. It is suggested that students consider adding a minor, certificate, or take elective courses to compliment their major and career goals.

General Education Requirements (42 Credits)

• New students and transfer students with less than 15 credits, must take FYS 100 during one of their first two semesters at UWL

GE 00: First-Year Seminar (3 credits)

Course Name	Credits
FYS 100	3

GE 03: Minority Cultures or Multiracial Women's Studies (3 credits)

Course Name	Credits
Select from list	3

GE 07: Humanistic Studies (3 credits)

Course Name	Credits
Select from list	3

GE 01: Literacy (6 credits)

*Must earn "C" or better in both courses

Course Name	Credits
ENG 110 or ENG 112*	3
CST 110	3

GE 04: Intn'l & Multicultural Studies (6 credits)

Course Name	Credits
HIS 110 or ARC 200	3
ECO 120*	3

GE 08: Arts (2 courses required

from different departments)

Course Name	Credits
Select from list	2-3
Select from list	2-3

GE 02: Math/Logical Systems

& Modern Languages (7 credits)

Course Name	Credits
STAT 145	4
MTH 160 or 175 or 207*	4

GE 05: Science (4 credits)

Course Name	Credits
Select from list	4

GE 09: Health & Physical

Well-Being (3 credits)

Course Name	Credits
Select from list	3

GE 06: Self & Society (3 credits)

Course Name	Credits
ECO 110*	3

Credits remaining of General Education*: Box A

*Some courses for General Education also count for CBA core (ECO 110, ECO 120, ENG 110/112, STAT 145, MTH 160/175/207)

BUSINESS PROGRAM ADMISSION REQUIREMENTS - CBA PRE-BUSINESS CORE

1. Minimum grades of "C" required in the following courses:

- | | |
|---|--|
| <input type="checkbox"/> ECO 110 (3cr)* | Prereq: MTH 051 with C or better or placement in MTH 150 or higher |
| <input type="checkbox"/> ECO 120 (3cr)* | Prereq: MTH 051 with C or better or placement in MTH 150 or higher |
| <input type="checkbox"/> ACC 221 (3cr) | Prereq: 12 credit hours |
| <input type="checkbox"/> ACC 222 (3cr) | Prereq: ACC 221 with C or better |
| <input type="checkbox"/> BLAW 205 (3cr) | Prereq: sophomore standing, ECO 110 or 120 |
| <input type="checkbox"/> MTH 160 or 175 or 207 (4-5cr)* | Prereq: MTH 150 or appropriate placement |
| <input type="checkbox"/> ENG 110 or 112 (3cr)* | |
| <input type="checkbox"/> STAT 145 (4cr)* | |

2. 54 or more credits earned (or in progress).

3. Combined cumulative GPA of 2.50 (*This includes courses taken at UWL and elsewhere*).

4. Submit application for admission to the business program prior to mid-semester. Students taking winter or summer courses to be eligible should apply the preceding semester.

Credits remaining of Pre-Business Core*: Box B

COLLEGE OF BUSINESS ADMINISTRATION - PLANNING GUIDE

CBA CORE and CAPSTONE

- ECO 230 (3cr) Prereq: ENG 110/112, STAT 145
- IS 220 (3cr) Prereq: sophomore standing
- MGT/MKT 301 (3cr) Prereq: ACC 221, CST 110, ECO 110, ECO 120, ENG 110, sophomore standing
- FIN 355 (3cr) Prereq: ECO 110, ECO 120, ACC 222, admission to business
- MGT 308 (3cr) Prereq: admission to business, junior standing
- MGT 393 (3cr) Prereq: STAT 145, MTH 160 or 175 or 207, admission to business
- MKT 309 (3cr) Prereq: ECO 110, admission to business, junior standing
- MGT 449 (3cr) **Completion of all other core courses is required before enrollment in MGT 449**

Credits remaining of Core: Box C

Majors

Accountancy (30 credits)
 Business Analytics (24 credits)
 Economics (21 credits)
 Finance (21 credits)
 Finance: Risk, Insurance & Financial Planning (21 credits)
 Information Systems (29 credits)
 International Business (30 credits)
 Management (24 credits)
 Marketing (24 credits)

Minors

Accountancy (12 credits)
 Business Analytics (18 credits)
 Economics (18 credits)
 Healthcare Analytics Management (21 credits)
 Information Systems (18 credits)
 International Business (18 credits)
 Sustainable Business (18 credits)

Major courses remaining:

Credits remaining for Major:

2nd Major or minor(s) courses remaining:

Credits remaining for 2nd Major or minor(s):

Total credits remaining for major(s) and minor(s): Box D

To view requirements for each major and/or minor as well as sample 4-year plans, visit the catalog at:

<http://catalog.uwlax.edu/undergraduate/businessadministrationcba/#MajorsMinors>

Writing Emphasis: 2 courses required for all majors except Economics which is a writing in the major program.

All students must also complete two writing emphasis courses at the 200 level or above, one of which must be at the 300 level or above.

One course must be in the major (not core). See the class timetable or schedule planner for information on offerings each semester (not a set list).

Business Analytics Major Requirements (24 credits)

Course	Credits	Name	Prerequisite
IS 300	3	Data Mgt for Business Problem Solving & Decision Making	IS 220
IS 320	3	Enterprise Systems for Decision Making and Data Analytics	
IS 360	3	Management of Business Analytics	admission to business; jr standing
IS 440	3	Business Data Visualizations and Communication	ECO 230; IS 300
Group I elective	3		
ECO 307	3	Intro to Economics, Forecasting and Time Series	STAT 145 or 245; ENG 110 or 112
or STAT 405	3	Statistical Methods	"C" or better in STAT 145; jr standing

Group II Elective choices (9 credits needed)

Course	Credits	Course	Credits	Course	Credits
ACC 327	3	IS 405	3	STAT 443	3
CS 115	3	IS 401	3	STAT 445	3
FIN 437	3	IS 451	3	STAT 446	3
GEO 305	3	MGT 402	3	STAT 448	3
GEO 405	3	MKT 465	3	STAT 449	3
IS 340	3	MKT 467	3		

Policies, prerequisites, and course descriptions are stated in the University Catalog. This guide should be used with the catalog to ensure general education, CBA core, major/minor, and graduation requirements are met.

View the University Catalog here: <http://catalog.uwlax.edu/>

Requirements for students entering the University of Wisconsin-La Crosse Summer 2023 or later. Students who entered the university prior to Summer 2023 should view their advisement report or the archived catalogs at: <http://catalog.uwlax.edu/archivedcatalogs/>