

## IB Major/Minor Internship Report Guidelines IB 450/MGT 452

In conjunction with your required internship paperwork, you need to write an IB internship paper to receive IB 450 credits for the experience. Please note for less stringent internships, the paper requirements may increase.

The objective of the internship report is to reflect on the experience and how it has enhanced your preparedness for work in international business, as well as a critical analysis of the related-IB coursework to your internship. Specifically, please include the following information in your report, using the appropriate subheadings:

### Internship background

- History of the organization for which the internship was completed.
- A thorough description of the tasks which you performed while working for the company.

### UWL applications

- A discussion of the material or topics which you were able to use in your internship that came from courses you took at UWL. Please be specific.
- A discussion of material or topics which were not covered in your UWL coursework that you think would have been helpful.

### Learning Outcomes

- A discussion of how the internship affected your “global perspective” and understanding of the interconnected world of business (e.g., as applicable - geographic, social, cultural, historic, business, political, economic, etc concerns)
- A discussion of how your understanding of the major functional areas of business work internationally (e.g., accounting, finance, marketing, management, etc)
- A discussion of how you developed and/or used intercultural skills in this internship. Please be specific in how you think you’ve developed intercultural skills and in what intercultural skills.

### Personal Development

- A summary reflection on your overall experience in the internship including what you learned about international business and a discussion of how this internship advanced, and/or will advance, your personal and professional goals.