Benefits of CHES/MCHES Certification
1. Establishes a national standard.
2. Attest to an individual’s knowledge and skills.
3. Assists employers in identifying qualified health education practitioners.
4. Conveys a sense of pride and accomplishment in your profession.
5. Promotes continued professional development.

Goals
1. Participate in an introduction and overview to the course and the learners in live format and via recording.
2. Examine the foundational elements of the history, evidence and practical applications for health educator role delineation.
3. Compare the Areas of Responsibility in terms of competencies, and selected sub-competencies, along with the aligned roles, settings, examples and resources.
4. Engage in application modalities with individual and group projects, examination preparation, employment opportunities, and futuring.

Instructor:
Gary D. Gilmore, M.P.H., Ph.D., MCHES

Gary D. Gilmore, M.P.H., Ph.D., MCHES, is a public health epidemiologist and public health educator who developed this opportunity to serve as a practical, meaningful learning experience for emerging health educators and health promotion specialists who want to become more fully aware of, and connected to, the health education Areas of Responsibility and the health education competencies. Additionally, the experience is designed to assist individuals in preparing for the CHES and MCHES examinations (a thoughtful, meaningful review with examples, not a “crash course”).

Dr. Gilmore has been a part of the national health education credentialing process since its inception beginning with the seminal Bethesda, Maryland conference in 1978, the meeting in which the profession decided to go forth with a national certification process. He has served as a member and Vice Chair on the NCHEC Board of Commissioners. He was a member of the National Graduate Competencies Implementation Committee; he chaired the National Competencies Update Project during its eight years of existence, which verified the health education competencies and sub-competencies and resulted in the formulation of the hierarchical model that guides the distinct levels of health education competencies and sub-competencies today.

Special notice for those recertifying as CHES or MCHES and demonstrating continuing competency: For those who are CHES or MCHES certified, there is an important recently-initiated recertification requirement by the National Commission for Health Education Credentialing, Inc. (NCHEC) termed Continuing Competency which is to be assessed by Multiple Event Providers (MEPs) like University of Wisconsin-La Crosse Graduate & Extended Learning. We fully support this requirement for those who are certified through NCHEC to demonstrate specified levels of knowledge, skills, and/or ability throughout one’s professional career. As a first step, you can go to: www.nchec.org/news/posts/continuing-competency-requirements-for-re-certification for additional information and the assessment form. Thereafter, you can communicate with Dr. Gilmore to discuss Continuing Competency performance options.

Program Information:
Gary D. Gilmore, M.P.H., Ph.D., MCHES, Professor and Director
Graduate Community Health/Public Health Programs
ggilmore@uwlax.edu

Fall: September 24–October 14, 2021
Spring: March 25–April 14, 2022

Secure your future as a Health Educator by becoming a Certified Health Education Specialist (CHES) or a Master Certified Health Education Specialist (MCHES) and examining the foundational elements and applications. This workshop can be of assistance along with the additional requirements specified within this brochure.

For credit access by non-traditional participants:
608.785.6513 | bmeuer@uwlax.edu

Graduate & Extended Learning
University of Wisconsin-La Crosse
205 Morris Hall, 1725 State Street, La Crosse, WI 54601
608.785.6500
www.uwlax.edu/ches

For credit access by non-traditional participants:
608.785.6513 | bmeuer@uwlax.edu

Graduate & Extended Learning
University of Wisconsin-La Crosse
205 Morris Hall, 1725 State Street, La Crosse, WI 54601
608.785.6500
www.uwlax.edu/ches
Online* Course Opportunity

Health Education: Responsibilities, Competencies and Certification

This workshop provides a detailed review of the analysis and application of the Areas of Responsibility and Competencies. The focus is on helping you increase your knowledge of the concepts and be better prepared for the CHES or MCHES examination, and your professional practice.

The program is designed to review the health educator responsibilities, competencies, and selected sub-competencies (with examples), and also provide an overview of the National Certification Examination. It is not intended to be “solely” a test preparation experience. Both exams are offered in April and October and consist of 165 multiple choice questions (150 scored, 15 pilot tested) some of which are scenario-based, and are administered electronically throughout the U.S.

### Fall: September 24–October 14, 2021

During the three weeks, each week provides an opportunity to review and gain insights into the following major areas of focus:

1. An historical and foundational overview of the research and competencies for the health education/health promotion specialist.
2. A focus on clear examples of the application of the competencies in practice settings.
3. Preparation for either the CHES or MCHES examination.

Whether you are a graduating health education student or a practicing health education professional, the Certified Health Education Specialist (CHES) or Master Certified Health Education Specialist (MCHES) designation after your name is one indication of professional competency and commitment to continued professional development.

Participants in this workshop will need access to two essential documents for use throughout this workshop experience and in practice, available from NCHEC at: nchec.org/publications. The first is The Health Education Specialist: A Companion Guide for Professional Excellence, 7th Edition. The second document utilized in the course will change according to the following schedule:

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<tr>
<th>Course Dates</th>
<th>CHES-related Framework</th>
<th>MCHES-related Framework</th>
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*Synchronous events will be recorded for those taking the course entirely online.

### Register

- CECHs or CEU option: $395
- 15 (Category 1) CECHs CHES/MCHES or 2 CEUs

**CECHs for CHES/MCHES:** University of Wisconsin-La Crosse (UWL) is approved by the National Commission for Health Education Credentialing, Inc. (NCHEC) to offer CECHs for CHES/MCHES participants. UWL Graduate & Extended Learning maintains responsibility for the program and its content. UWL Graduate & Extended Learning reports CHES/MCHES CECHs quarterly to NCHEC.

**University Credit option:**
HED471/571, section 700 | Tuition: 2 UG/GRAD credits*
For credit access by non-traditional participants, contact Briana Meuer at bmeuer@uwlaex.edu.

*Regular tuition, plus a $25 registration fee/semester and a $2/credit Canvas fee is assessed to all undergraduate and graduate students.