



**WESTERN**  
ASSOCIATION OF  
**GRADUATE SCHOOLS**

62<sup>nd</sup> Annual Meeting  
**2020 Vision: Seeing Graduate Education Clearly**

## **2020 Sponsor/Exhibitor Advertising Specifications**

Contact [jcarlson2@uwlax.edu](mailto:jcarlson2@uwlax.edu) for questions.

# Logos

Logos **must be received by January 3, 2020** to be included in the conference program.

Email files to: [jcarlson2@uwlax.edu](mailto:jcarlson2@uwlax.edu)

## Files Accepted:

We will accept **4 color high resolution files (minimum 300 dpi)** in the following formats:

- .eps
- .jpeg
- .png
- .ai

# Advertisements (for corporate sponsors only)

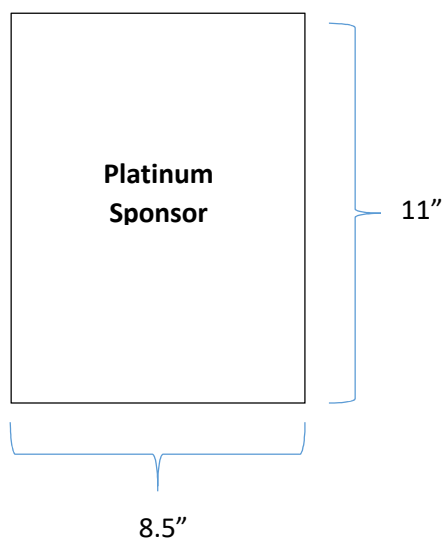
All advertisements **must be received by January 3, 2020** to be included in the conference program.

Email files to: [jcarlson2@uwlax.edu](mailto:jcarlson2@uwlax.edu)

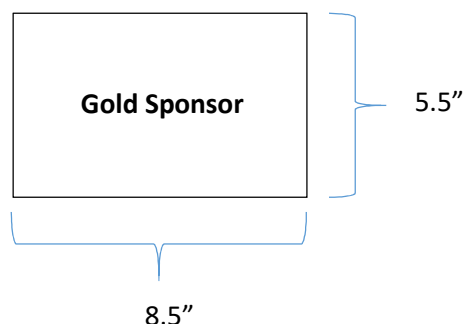
Ads will be printed in **black and white**. **Do not include bleed** in your files. We will accept high resolution files (minimum 300 dpi) in the following formats:

- .eps
- .jpeg
- .png
- .ai

Full-page ad specs:



Half-page ad specs:



1/4-page ad specs:

